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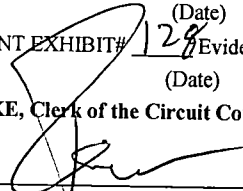
12-012447-CI DEF D-128 DOC

Reference No.: 12-012447-CI

DEFENDANT EXHIBIT# 128 ID 2/29/16

DEFENDANT EXHIBIT# 128 Evidence 3-11-16
(Date) (Date)

KEN BURKE, Clerk of the Circuit Court

By: 
Deputy Clerk

BuzzFeed Network MONTHLY UNIQUES

1 Site: N/A, us N/A, Global

buzzfeed.com 122.7M us 215.2M Global

Global

Quantified
Directly Measured Data

7 US RANK
The hottest, most social content on the web.

Check out the new Audience Interests report, with top interests and sites now available for any property, networks, sites, apps, and publishers connected.

quantcast Measure Advertise Explore

UNIQUES 158,679,056 -10%

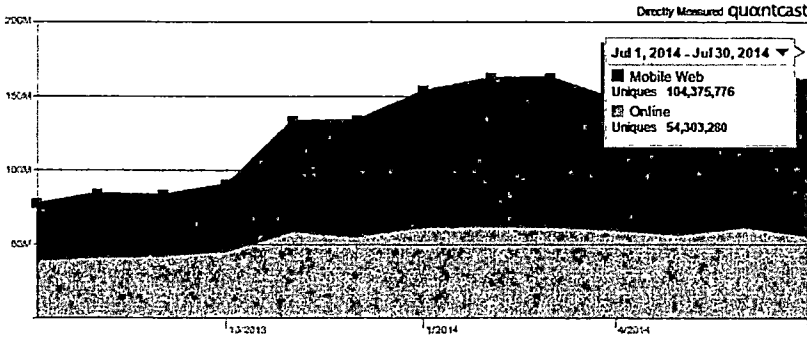
PEOPLE 118,812,512 -9%

VISITS 402,061,376 -11%

Uniques (Global) per Day | Week | Month

Compare Site

More Options



Mobile Web Online

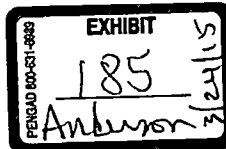
Date Range: 1w | 1m | 3m | 6m | 1y | All | Custom

LAST MONTH
FEB 16, 2015 - MAR 17, 2015

	UNIQUES	PEOPLE	VISITS
Web	215,210,096	160,257,136	533,620,672
Mobile Web	159,205,872	---	380,624,704
Online	56,004,224	---	152,995,968

Updated Mar 18, 2015 - Next Mar 19, 2015 by 5AM EDT

US Demographics: [Web]



Traffic

Mobile Web

Highlight Your Valuable Audiences
Learn More

Related Links

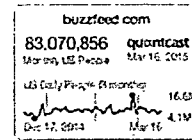
- How to Read This Report
- IAI Standard Traffic Measurement
- Web Measurement Implementation Guide
- Optimizing Tag Performance
- Creative Specifications Guide
- Audience Segmentation Implementation Guide

Badges

To add a Quantcast badge to your site:

1. Select the badge you want
2. Copy the HTML code snippet and paste it into your site
3. The badges will automatically display on your web page with your site's current data

US People per month with Sparkline



Time Width: Daily

Days of Data: 90

Preview

Get HTML

3/19/2015

Buzzfeed.com Traffic and Demographic Statistics by Quantcast



Demographics data has not been shared by the publisher.

[Request Access](#)

Updated Mar 16, 2015 • Next: Mar 25, 2015 by 9AM PDT

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Audience Interests

[Definition](#) | [Calculation](#) | [How to use the data](#)



Audience interests data has not been shared by the publisher.

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Web Traffic Frequency



Web Traffic Frequency data has not been shared by the publisher.

[Request Access](#)

Web Traffic Sources

<https://www.quantcast.com/buzzfeed.com>

2/3
GAWKER 24746

Dep185-002

D128-002



Web Traffic Sources data has not been shared by the publisher.

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