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12-012447-CI DEF D-127 DOC

Reference No.: 12-012447-CI

DEFENDANT EXHIBIT# 127 ID 2/25/16
(Date)

DEFENDANT EXHIBIT# 127 Evidence 3/11/16
(Date)

KEN BURKE, Clerk of the Circuit Court

By: _____

Deputy Clerk

BuzzFeed Network MONTHLY UNIQUES

Site: **buzzfeed.com** N/A US N/A Global

122.7M US 215.2M Global

Global

Quantified
Directly Measured Data

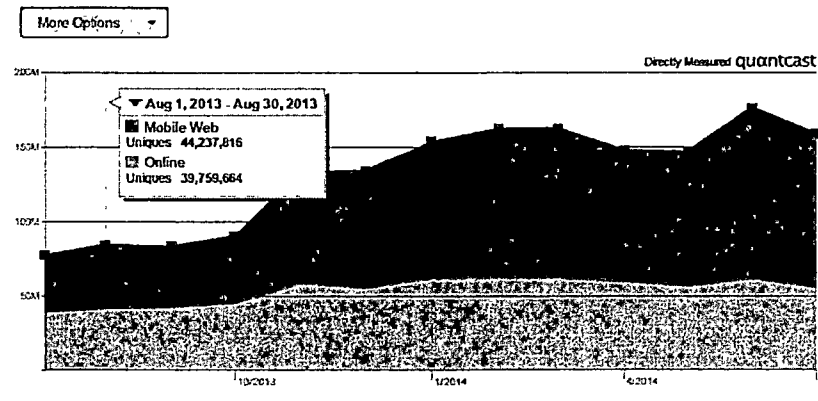
7 US RANK

The hottest, most social content on the web

Check out the new Audience Interests report, with top interests and sites now available for any property, networks, sites, apps and audience segments!

UNIQUES \uparrow 10%	PEOPLE \uparrow 8%	VISITS \uparrow 18%
83,997,480	66,203,736	182,556,928

Uniques (Global) per Day | Week | Month Compare Site



Mobile Web Online

Date Range: 1w | 1m | 3m | 6m | 1y | All Custom

LAST MONTH FEB 16, 2015 - MAR 17, 2015	UNIQUES	PEOPLE	VISITS
Web	215,210,096	160,257,136	533,620,672
Mobile Web	159,205,872	---	380,624,704
Online	56,004,224	---	152,995,968

Updated Mar 18, 2015 - Next Mar 19, 2015 by 6AM PDT

US Demographics: Web



https://www.quantcast.com/buzzfeed.com

Summary

Traffic

Mobile Web

Highlight Your Valuable Audiences

Learn More

Related Links

- How to Read This Report
- IAB Standard Traffic Measurement
- Web Measurement Implementation Guide
- Optimizing Tag Performance
- Creative Specifications Guide
- Audience Segments Implementation Guide

Badges

To add a Quantcast badge to your site

- Select the badge you want
- Copy the HTML code snippet and paste it into your site
- The badges will automatically display on your web page with your site's current data.

US People per month with Sparkline

Time Width: Daily

Days of Data: 90

Preview Get HTML



Demographics data has not been shared by the publisher.

Request Access

Updated Mar 16, 2015 • Next Mar 25, 2015 by 9AM PDT

See More →

Audience Interests

[Definition](#) | [Calculation](#) | [How to use the data](#)



Audience Interests data has not been shared by the publisher.

Request Access

Web Traffic Frequency



Web Traffic Frequency data has not been shared by the publisher.

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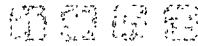
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