



00055413

12-012447-CI DEF D-130 DOC

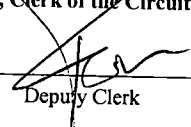
Reference No.: 12-012447-CI

DEFENDANT EXHIBIT# 130 ID 2/29/16  
(Date)

DEFENDANT EXHIBIT# 130 Evidence 3/11/16  
(Date)

**KEN BURKE**, Clerk of the Circuit Court

By: \_\_\_\_\_

  
Deputy Clerk

Explore

ozy.com

MONTHLY UNIQUES

4.9M US 9.2M Global

Quantified  
Directly Measured Data

414 US RANK

This site reaches over 8.5 million monthly people, of which 4.5 million (53%) are in the U.S. The typical visitor uses Trulia, watches The Weath.. More

★ Favorites

Global

Quantcast's free direct audience measurement reports are now available for mobile apps. Learn more.

Check out the new Audience Interests report, with top interests and sites now available for any property: networks, sites, apps and audience segments!

<p>UNIQUES <small>📈</small></p> <p><b>5,130,718</b> +46%</p>	<p>PEOPLE <small>📈</small></p> <p><b>4,705,343</b> +48%</p>	<p>VISITS <small>📈</small></p> <p><b>6,334,727</b> +40%</p>
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Uniques (Global) per Day | Week | Month

Compare Site

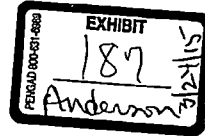
More Options

Directly Measured **quantcast**

- Site  
ozy.com
- Summary
- Traffic
- Mobile Web

Related Links

- How to Read This Report
- IAB Standard Traffic Measurement
- Web Measurement Implementation Guide
- Optimizing Tag Performance
- Creative Specifications Guide

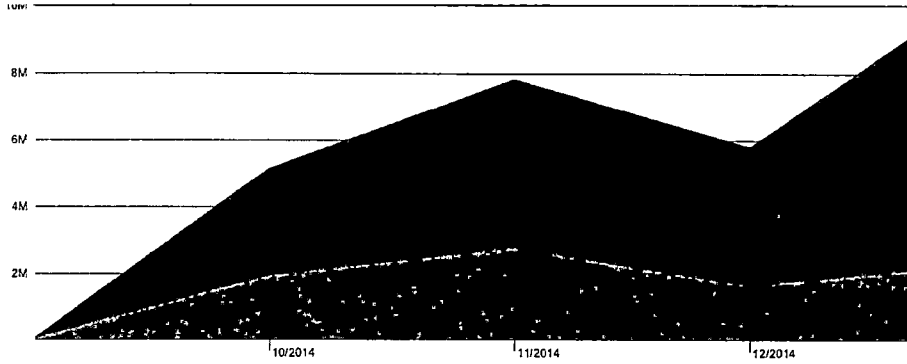


Dep187-001

D130-001

1/21/2015

Ozy.com Traffic and Demographic Statistics by Quantcast



Web	9,165,166	Date Range: 1w   1m   3m   All   Custom	
		8,568,444	10,629,531
Mobile Web	7,077,582	---	8,249,488
Online	2,087,584	---	2,380,043

Updated Jan 21, 2015 • Next Jan 22, 2015 by 9AM PST

Audience Segments Implementation Guide

Badges

To add a Quantcast badge to your site:

1. Select the badge you want.
2. Copy the HTML code snippet and paste it into your site.
3. The badges will automatically display on your web page with your site's current data.

US People per month with Sparkline

ozy.com

**4,573,990** - quantcast

Monthly US People : Jan 18, 2015

US Daily People 3 months

314K

22.6K

Oct 22, 2014 Jan 18

Time Width: Daily

Days of Data: 90

Preview

Get HTML

US Demographics: [ Web ]



https://www.quantcast.com/ozy.com?qcLocale=en\_US

2/5

Dep187-002

D130-002

Demographics data has not been shared by the publisher.

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Updated Jan 16, 2015 • Next: Jan 28, 2015 by 9AM PST

[See More →](#)

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## Audience Interests

[Definition](#) | [Calculation](#) | [How to use the data](#)



Audience Interests data has not been shared by the publisher.

[Request Access](#)

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## Web Traffic Frequency



Web Traffic Frequency data has not been shared by the publisher.

[Request Access](#)

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### Web Traffic Sources



Web Traffic Sources data has not been shared by the publisher.

[Request Access](#)

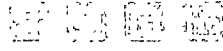
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