



00055403  
12-012447-CI DEF D-120 DOC

Reference No.: 12-012447-CI

DEFENDANT EXHIBIT# 120 ID 2/29/16  
(Date)

DEFENDANT EXHIBIT# 120 Evidence 3/11/16  
(Date)

**KEN BURKE, Clerk of the Circuit Court**

By: [Signature]  
Deputy Clerk

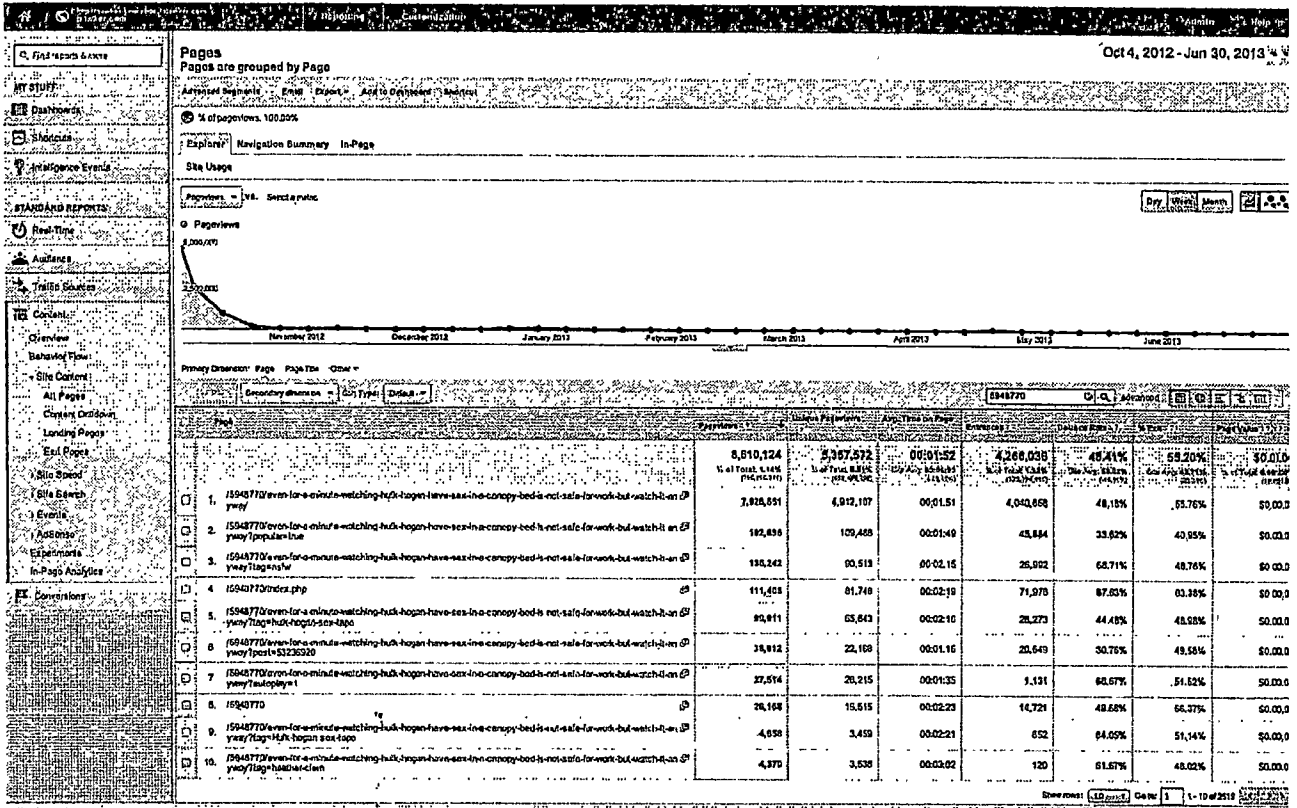


EXHIBIT  
177  
Anderson 2415

Gawker 01148

Dep177-001

D120-001

Jan 1, 2012 - Dec 31, 2012

Pages  
Pages are grouped by Page

Advanced Reporting - Columns - Export - Add to Display - Settings

4 of pages view, 100,000

Explore | Navigation Summary | In-Page

Data Usage

Previous - 1% Selects, auto

Day Week Month

0 Pages view  
100,000



Primary Dimension: Page Page Title Other

Secondary dimension: Sort Type: Data

Page Title	Page Views	% of Total Page Views	Page Views	% of Total Page Views	Page Views	% of Total Page Views	Page Views	% of Total Page Views
	1,080,757,234	100.00%	687,661,729	63.20%	359,936,796	33.20%	33,307,709	3.10%
1. Gawker - Today's gossip is tomorrow's news	338,038,417	30.80%	161,704,594	14.90%	147,583,628	13.50%	21,859,636	2.00%
2. These Topless Photos of Kate Middleton Put Us In Two for Three on Royal Photo Pir Scandals (NSFW) (UPDATED)	55,435,523	5.10%	7,783,637	0.70%	7,400,656	2.10%	48,115,230	4.40%
3. Ryan Reynolds' Wife's New Haircut Shows She's in a Different Mood in the 'Sole for the Week' Set	8,034,967	0.70%	4,670,002	0.40%	3,862,011	1.10%	1,502,954	0.10%
4. I Am Adam Lanza's Mother	6,313,899	0.60%	5,394,665	0.50%	5,190,671	1.50%	1,123,228	0.10%
5. Did Bloomberg Here a Dime at the Hurricane Sandy Press Conference?	3,288,653	0.30%	1,555,072	0.10%	416,233	0.10%	2,317,348	0.20%
6. NASA's Time-Lapse Video of Hurricane Sandy is Terrifying, Spooking	3,024,637	0.30%	1,470,553	0.10%	948,037	0.90%	1,606,047	0.10%

Gawker 01149

Dep177-002