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Reference No.: 12-012447-CI PLAINTIFF EXHIBIT# $\frac{127}{10}$ $\frac{2}{2}$ $\frac{2}{2}$ $\frac{1}{10}$ PLAINTIFF EXHIBIT# $\frac{127}{10}$ $\frac{127}{10}$ KEN BURKE, Clerk of the Circuit Court By:_ Deputy Clerk

127

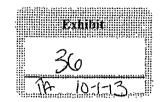
From:AJ Daulerio [ajd@gawker.com]Sent:10/24/2012 4:23:10 PMTo:Emma Carmichael [emma@gawker.com]Subject:Fwd: PhewAttachments:image.png

-----Forwarded message -----From: Nick Denton <<u>nick@gawker.com</u>> Date: Wed, Oct 10, 2012 at 3:42 PM Subject: Phew To: edit@gawker.com

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The great thing about journalism: news always comes along.

It seemed for five long months that rule had been suspended.

Here's a little memo about traffic I sent to Tom and other department heads in June.



scored with royal breasts and (this month) Hulk sex. Jezebel turned the tables on Reddit's misogynists. A sports star came out for gay rights on Deadspin. And sites made powerful use of Kinja and their readers in developing collections such as Jalopnik's guide to the coolest car factories and Kotaku's survey of <u>sunsets in videogames</u>.

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