EXHIBIT 3

to the

PUBLISHER DEFENDANTS' MOTION IN LIMINE ON EVIDENCE RELATING TO PLAINTIFF'S ADMISSION THAT HE BELIEVED THE SEX TAPE(S) SHOWED HIM MAKING STATEMENTS THAT HAVE BEEN MARKED AS CONFIDENTIAL

IN THE CIRCUIT COURT OF THE SIXTH JUDICIAL CIRCUIT IN AND FOR PINELLAS COUNTY, FLORIDA

CIVIL DIVISION

TERRY GENE BOLLEA, professionally known as HULK HOGAN,

Plaintiff,

Case No.

vs.

12-012447-CI-011

HEATHER CLEM; GAWKER MEDIA, LLC, aka GAWKER MEDIA, et al.,

Defendants.

CONFIDENTIAL

DEPOSITION OF: RICHARD D. PEIRCE

DATE: January 27, 2015

TIME: 3:10 p.m. to 5:35 p.m.

PLACE: Riesdorph Reporting Group

100 Second Ave. S.

Suite 104-S

St. Petersburg, Florida

PURSUANT TO: Notice by counsel for Defendants

Gawker Media, LLC, et al., for purposes of discovery, use at trial or such other purposes as are permitted under the Florida

Rules of Civil Procedure

REPORTED BY: Aaron T. Perkins, RPR

Notary Public, State of

Florida at Large

Pages 1 to 117

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    APPEARANCES:
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       CHARLES J. HARDER, ESQUIRE
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       Suite 800
       Los Angeles, California 90067
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            Attorney for Plaintiff
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       MICHAEL BERRY, ESQUIRE
       Levine Sullivan Koch & Schulz, LLP
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       1760 Market Street
       Suite 1001
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       Philadelphia, PA
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               and
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       GREGG D. THOMAS, ESQUIRE
       Thomas & LoCicero, PL
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       601 South Boulevard
       Tampa, Florida 33606
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            Attorneys for Defendant Gawker Media, LLC,
15
            et al.
16
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       J. ARMANDO EDMISTON, ESQUIRE
       The Law Office of J. Armando Edmiston, P.A.
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       609 W. DeLeon Street
       Tampa, Florida 33602
19
            Attorney for Richard D. Peirce
20
21
22
    ALSO PRESENT:
23
       Judge James R. Case
24
25
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1
             Were the rumors that you heard and read on
         Q.
2
    the message board prior to March 7th, 2012?
3
              I don't remember.
4
         Ο.
             After this point, you do recall, though,
5
    talking about it and discussing the --
6
              I don't know if it was after March 7th, if
         Α.
7
    that was the first one. I don't -- I don't know when.
8
    No, I didn't record those dates.
9
             Okay. I'm going to -- but it's possible that
10
    it preceded this?
11
         Α.
              I don't know.
12
              I'm going to show you another document which
13
    we'll mark as 112.
14
              (Exhibit No. 112 was marked for
15
         identification.)
16
    BY MR. BERRY:
17
             And this document, has been marked
         Q.
18
     "confidential, attorney's eyes only." That's --
19
              MR. EDMISTON: Can I have a minute? I just
20
         want to talk to him. I have not seen this. I
21
         need a minute to talk to him, if I can have two
22
         minutes.
23
              MR. BERRY: Before you go, let me just put on
24
         the record what it is.
25
             MR. EDMISTON: Sure.
```

```
1
              Uh-huh (Indicates affirmatively).
         Α.
2
         Ο.
              Yes?
3
         Α.
              Yes.
4
         Q.
              Okay. You sent this e-mail, right?
5
         Α.
              Yes.
6
              Do you recall sending it?
         Q.
7
         Α.
              Yes.
8
              Did you see any of the tapes involving
         Q.
9
    Hulk Hogan and Heather Clem?
10
              Only the clip that was online.
         Α.
              But not anything else?
11
         Ο.
12
              No, I didn't see any of that, no.
         Α.
13
              And is this attachment that's on page 54, is
         Ο.
14
    this what you received from the instant message that
15
    you mentioned earlier?
16
         Α.
              It looks like it is, yes.
17
              MR. EDMISTON: Subject to some redactions.
18
         think there was some redactions.
19
    BY MR. BERRY:
20
              Right. Other than the stuff that the
21
    plaintiff had redacted --
22
         Α.
              Yeah.
23
              -- this is what you received from the instant
         Q.
24
    message?
25
         Α.
              Yes.
```

```
1
              Did it come to you as a Word document?
         Ο.
2
         Α.
              I don't remember if it was just text or a
3
    Word document.
4
         Ο.
              Do you recall whether you put it into a Word
5
    document?
6
        Α.
              I don't remember what I did. I just know I
7
    sent it off.
8
         Q.
              The e-mail that you sent is dated March 12 at
9
    4:00 p.m.?
10
              Uh-huh (Indicates affirmatively).
11
         Ο.
              When relative to that time did you receive
12
    the timeline?
13
              Oh, it was that day.
         Α.
14
         Q.
             It was the same day?
15
         Α.
             It was the same day.
16
             Within hours?
         Q.
17
         Α.
              It probably was, yes.
18
         Ο.
              Do you know if the person who sent this to
19
    you provided this timeline to anyone other than you?
20
              No, I do not.
         Α.
21
              Did you ever discuss this timeline with
         Ο.
22
    anybody else?
23
              I discussed with Mike Calta. I know that.
         Α.
24
    don't recall ever discussing it with anyone else.
25
              Why did you send it to Calta?
         Q.
```

```
1
              Because we were both in disbelief that it
         Α.
2
    happened. I was always telling him, There is no way.
              And he said it was possible, because he knew
3
4
    Bubba in a bad way more than I did.
5
              And I was like, No, it's not possible.
6
              And then that came out, and I said -- it was
7
    more like, Okay, you're right; it's possible.
8
         Ο.
              How often prior to this time were you in
9
    touch with Mike Calta?
10
              We would go to lunch every once in a while.
11
         Ο.
              When prior to this time had you discussed the
12
    sex tape involving Hulk Hogan with Mike Calta?
13
         Α.
              I don't know.
14
              Do you think it was between the time of the
15
    TMZ report that I showed you a couple minutes ago and
16
    this or prior to the TMZ report coming out?
17
              I don't remember if that's how I first found
18
    out, that being TMZ, if that's how I heard about it
19
    first. I don't remember when our first conversation
20
    was about it, no.
21
         Ο.
              When you sent this e-mail to Mike Calta, was
22
    there any text in the e-mail?
23
         Α.
              I don't remember.
24
              Did you -- did he know to be expecting this
25
    e-mail?
```

1 Α. I don't know if I told him in a text to check 2 his e-mail or if I just sent it. I don't know. He 3 would have been on air then, Monday. If he was on air 4 or not, or on best of, I don't know what his schedule 5 was then. But if it was a normal broadcast day, he was 6 on air. 7 Ο. All right. And did you discuss it with him 8 afterwards? 9 I can't say for certain, but we probably did. 10 What do you recall about any communications Ο. 11 that you had with Mike Calta about the sex tape 12 involving Hulk Hogan? 13 I just said I'm not certain of what we talked Α. 14 about. I don't know. 15 Did Calta respond to this e-mail? Ο. 16 Α. I don't believe so. I think we just talked 17 about it. 18 Ο. What did you say during that discussion? 19 Α. Can you -- it was disbelief. And I remember 20 what was redacted. That came up. 21 Am I permitted to ask him about that? Ο. 22 MR. HARDER: I'm going to object. It's part 23 of the protective order. We had to file a motion 24 for protective order, and it was granted, so --

THE COURT: I think we need to stop on that

25

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1
                     REPORTER'S CERTIFICATE
2
    STATE OF FLORIDA
3
    COUNTY OF HILLSBOROUGH
4
            I, Aaron T. Perkins, Registered Professional
5
    Reporter, certify that I was authorized to and did
    stenographically report the deposition of
6
    RICHARD D. PEIRCE; that a review of the transcript was
    requested; and that the transcript is a true and
7
    complete record of my stenographic notes.
8
9
            I further certify that I am not a relative,
    employee, attorney, or counsel of any of the parties,
10
    nor am I a relative or employee of any of the parties'
    attorney or counsel connected with the action, nor am I
11
    financially interested in the action.
12
1.3
            Dated this 30th day of January 2015.
14
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18
19
20
                           Aaron T. Perkins, RPR
21
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23
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