

Exhibit 53_C

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From: Jules Wortman <jwortman@wortmanworks.com>
Sent: Monday, March 03, 2014 9:35 AM
To: Sarah Luppen
Cc: 'Jules Wortman'
Subject: FW: NYC ITIN - Oct. 8-10
Attachments: HULK HOGAN NYC MEDIA TOUR 20121.docx; HUFFINGTON POST INTERVIEW and background for Marc Hill.docx

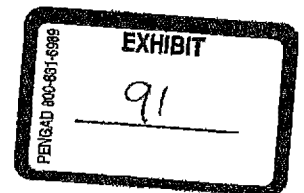
From: Jules Wortman [<mailto:jwortman@tnawrestling.com>]
Sent: Wednesday, October 03, 2012 9:54 AM
To: Terry Bollea
Cc: jwortman@wortmanworks.com; Bruce Prichard; Chris Thomas; Bob Ryder
Subject: NYC ITIN - Oct. 8-10

Here you go Terry. Please note the attachment accompanying the itinerary is a background on the Huffington Post interviewer Marc Hill and the notes on "Pro Wrestling is ALIVE"

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LIVE! Thursday nights on SPIKE TV - 8:00 pm ET



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HULK HOGAN NYC MEDIA TOUR

BOUND FOR GLORY – GO HOME TOUR
October 8-10

ACCOMMODATIONS:

Le Parker Meridian
119 W. 56th Street
New York NY 10019

Jules and Terry and Jennifer to arrive in NYC on October 8th

PROMOTE: BFG TUNE IN, SPIKE TUNE in Thursday and COUNTDOWN TO BFG on SPIKE- Sunday- 7pm prior to BFG on PPV

MEDIA TOUR:

Tuesday, October 9

Lobby call: 7:40 am

8:00am-8:45am Sirius/XM HOWARD STERN

CONTACT: Spencer Mindich
SIRIUS/XM Satellite Radio
1221 Avenue of the Americas/48th
New York, NY 10020
212-584-5192
spencer.mindich@siriusxm.com

Will Murray
Producer
The Howard Stern Show
212-584-5330
will@howardstern.com

9:40 – 10:30am TODAY SHOW with KL and HODA

CONTACT:
Matthew Greenfield/producer
35 W 48th St. entrance

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516-395-9131

Matthew.greenfield@nbcuni.com

Interview with Kathie Lee and Hoda

2222222

11:00am - 11:45 MARVEL, marvel.com (NY comic con starts on 10/10)

CONTACT:

Ben Morse, Associate Editor/marvel.com

135 West 50th St. B/T 6th/7th

617-519-6094

bmorse@marvel.com

NOTES: on-camera interview to discuss BFG, etc, - pics with staff

LUNCH BREAK: 12-1:45

**2:15pm- 3:15 HUFFINGTON POST Live/ Marc Hill interview
'PRO WRESTLING IS ALIVE and WELL" with Jeff Hardy
on SKYPE**

CONTACT:

Basel Hamdan/producer HuffPost Live

770 Broadway, 4th floor/ E. 9th St. (entrance) in Neilson Bldg.

914-575-9206

Basel.hamen@huffingtonpost.com

(an overview on the art form of pro wrestling, the oldest art form, the new stars and the longevity of its legends) Mark Hill is a professor and Columbia University and does many shows on various topics and is a HUGE wrestling fan. A few months back he did a piece on "is wrestling dead" in which I combatted with this piece.

BREAK:

6:45pm- 7:30pm HANNITY/FOX TV (taped to air later) one-on-one

CONTACT:

Tara Nicaj

1211 6th Ave

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917-821-8351
Tara.nicaj@foxnews.com

Interviewer: Sean Hannity

Discuss tune in, and sure a few questions regarding small business,
and election since in the season

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8:30pm – 9:30 PIRS MORGAN/ CNN LIVE

CONTACT:
Haleigh Raff
58th St. b/w 8/9th
917-678-0401
Haleigh.raff@turner.com

Discuss BFG tune in, Spike and Hulk (personal), some election
Questions.

Wednesday, October 10

Lobby Call: 8:10am Camera ready please

8:30am - 8:50 – IMUS / radio/FOX BUSINESS CH. LIVE TV

Contact:
Carley: studio contact for day
908-672-3469
1211 Ave. of Americas (security desk check in)

Meghan@imusranch.com - booker

Interview: Imus and his sidekick Bernard (tune in for BFG, IW)

9:10am – 11:00 ARRIVE at VHI

Green Room interview:

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VIACOM CORP BLOG (interviewer TBD, per VIACOM)

10:00am- VHI "Big Morning Buzz Live" with Carrie Keagan

Contact:

Meena Charaipotra

Olga Tchoumak – segment producer

VHI 20th floor Lobby MTVN studio

1515 Broadway (Times Square)

ENTER/ DROP OFF: 45th St/7th

Cell: 723-570-7773

(they prefer no LOGOS, but IMPACT should be fine – family brand)

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11:20am-1:30 SIRIUS/XM rounds

CONTACT:

Spencer Mindich – Talent Relations

1221 Avenue of the Americas/48th

New York, NY 10020

212-584-5192

spencer.mindich@siriusxm.com

SCHEDULE:

11:35:	Shade 45 with Sway
NOON	Busted Open (we have a fly away to BFG with them)
12:30	Morning Mash Up
12:45	Sam Roberts Show
1:05	Covino and Rich
1:30	WRAP

2:30pm- 3:15 CNN Showbiz Today with AJ Hammer

CONTACT:

Marc Balinsky – Sr. Producer

Time Warner Center

58th St. b/w 8/9th

212-275-8074

Marc.balinsky@turner.com

Interview: Entertainment style with a little gossip always thrown in, Had Brooke on this summer and she was asked about family. BFG, Impact Tune in and I am sure he will ask about your new ventures.

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3:30pm- 4:00 Wall Street Journal.com Video

Contact:

Lee Hawkins – interviewer

27th/6th St

212 416 2844

Lee.hawkins@wsj.com

Interview: Lee will discuss the "Business of Pro Wrestling" - below are some recent clips from wsj.com

Kardashians:

<http://www.youtube.com/watch?v=vBkzfCpeAbl&feature=plcp>

Business of the UFC: <http://www.youtube.com/watch?v=Jj2ExOJ-WM4>

THANKS FOR A WONDERFUL TOUR: AIRPORT BOUND

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HUFFINGTON POST INTERVIEW and background for Marc Hill.
And a little more on host Marc Lamont Hill:

Dr. Marc Lamont Hill is one of the leading hip-hop generation intellectuals in the country. His work, which covers topics such as culture, politics, and education, has appeared in numerous journals, magazines, books, and anthologies. Dr. Hill has lectured widely and provides regular commentary for media outlets like NPR, Washington Post, Essence Magazine, and the New York Times. He is the host of the nationally syndicated television show *Our World With Black Enterprise*, which airs Sunday mornings on TV One and broadcast markets around the country. He also provides regular commentary for CNN, MSNBC, and Fox News Channel, where he was a political contributor and regular guest on *The O'Reilly Factor*. An award-winning writer, Dr. Hill is a columnist and editor-at-large for the *Philadelphia Daily News*.

Since 2009, Dr. Hill has been on the faculty of Columbia University as Associate Professor of Education at Teachers College. He also holds an affiliated faculty appointment in African American Studies at the Institute for Research in African American Studies at Columbia University.

Since his days as a youth in Philadelphia, Dr. Hill has been a social justice activist and organizer. He is a founding board member of My5th, a non-profit organization devoted to educating youth about their legal rights and responsibilities. He is also a board member and organizer of the Philadelphia Student Union. Dr. Hill also works closely with the ACLU Drug Reform Project, focusing on drug informant policy. In addition to his political work, Dr. Hill continues to work directly with African American and Latino youth. In 2001, he started a literacy project that uses hip-hop culture to increase school engagement and reading skills among high school students. He also continues to organize and teach adult literacy courses for high school dropouts in Philadelphia and Camden.

In 2005, *Ebony Magazine* named him one of America's top 30 Black leaders under 30 years old. In 2011, *Ebony* named him one of America's 100 most influential Black leaders.

Dr. Hill is the author of two books: *Beats, Rhymes, and Classroom Life: Hip-Hop Pedagogy and the Politics of Identity* and *The Classroom and the Cell: Conversations on Black life in America*. He is also co-editor of three books: *Media, Learning, and Sites of Possibility*; *Schooling Hip-Hop: New Directions in Hip-Hop Based Education*; and *The Anthropology of Education Reader*. He is currently completing two manuscripts: *Knowledge of Self: Race, Masculinity, and the Politics of Reading*; and *First Class Jails/Second Class Schools: Education in the Age of Incarceration*.

Trained as an anthropologist of education, Dr. Hill holds a Ph.D. (with distinction) from the University of Pennsylvania. His research focuses on the intersections between culture, politics, and education.

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He is particularly interested in locating various sites of possibility for political resistance, identity work, and knowledge production outside of formal schooling contexts. Particular sites of inquiry include prisons, Black bookstores, and youth cultural production

On Tue, Sep 25, 2012 at 5:02 PM, Basel Hamdan <basel.hamdan@huffingtonpost.com> wrote:

- > Jules,
- >
- > The segment should last about 20-30 minutes with Hulk in studio with
- > Marc Lamont Hill and Jeff joining via Google Hangout. We will also
- > have some average wrestling fans joining the conversation via webcam
- > so they can participate.
- >
- > We did a "Pro Wrestling Is Dead" segment, so we will now do "Pro
- > Wrestling Is Not Dead." They should be prepared to discuss:
- >
- > The state of wrestling
- > How it has evolved?
- > Has pure wrestling (moves and techniques) taken a back-seat to the
- > show and the soap opera aspects of it?
- > Do you see competition from other sports or entertainment outlets? MMA?
- > Boxing? Or are these separate and unrelated?
- > Showmanship -- how do you guys do it? How do you connect? Why do
- > people fill arenas for this?
- >
- > Lighter stuff -- favorite matches, moments, memories (Marc loves the
- > old school stuff, so maybe moments from the 80's can be brought into this).

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