

Exhibit 4

Oct 4, 2012 - Jun 30, 2013

Pages

Pages are grouped by Page

Advanced Segments | Email | Export | Add to Dashboard | Shortcut

Filter: All

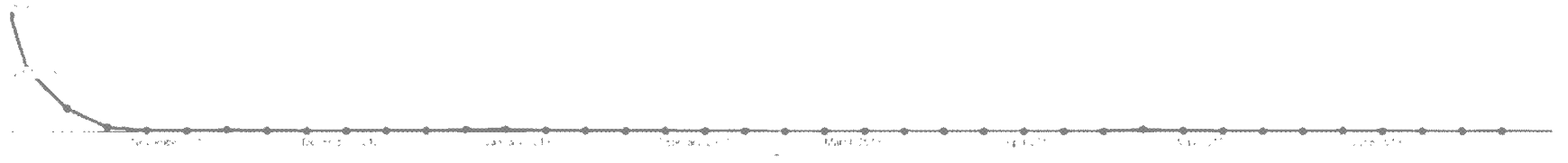
Explorer | Navigation Summary | In-Page

Site Usage

Columns: VS | Filter: All

Day | Week | Month | [Icons]

Pageviews



Primary Dimension: Page | Filter: All

Sort by: Pageviews

5946773

Search | [Icons]

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	8,610,124	5,357,572	00:01:52	4,266,036	48.41%	55.20%	\$0.01.0
1 / 646771 user for the first time with no page history for users that are not logged in and do not have a cookie set	7,926,551	4,912,107	00:01:51	4,040,658	48.18%	56.76%	\$0.00.0
2 / 646771 user for the first time with no page history for users that are not logged in and do not have a cookie set	192,696	109,486	00:01:49	45,884	33.62%	40.95%	\$0.00.0
3 / 646771 user for the first time with no page history for users that are not logged in and do not have a cookie set	136,242	90,513	00:02:15	26,992	68.71%	46.76%	\$0.00.0
4 / 646771 user for the first time with no page history for users that are not logged in and do not have a cookie set	111,408	81,746	00:02:19	71,976	67.63%	63.38%	\$0.00.0
5 / 646771 user for the first time with no page history for users that are not logged in and do not have a cookie set	99,911	65,643	00:02:16	26,273	44.48%	46.98%	\$0.00.0
6 / 646771 user for the first time with no page history for users that are not logged in and do not have a cookie set	38,912	22,166	00:01:15	20,549	30.76%	49.58%	\$0.00.0
7 / 646771 user for the first time with no page history for users that are not logged in and do not have a cookie set	27,514	26,215	00:01:35	1,131	66.67%	51.52%	\$0.00.0
8 / 646771	26,168	16,515	00:02:23	14,721	48.68%	56.37%	\$0.00.0
9 / 646771 user for the first time with no page history for users that are not logged in and do not have a cookie set	4,658	3,459	00:02:21	652	84.05%	51.14%	\$0.00.0
10 / 646771 user for the first time with no page history for users that are not logged in and do not have a cookie set	4,370	3,536	00:03:02	120	61.67%	46.02%	\$0.00.0

Show rows: 10 | Date: 1 | 1 of 2515 | [Icons]