

EXHIBIT 17

to the

**AFFIDAVIT OF RACHEL E. FUGATE IN SUPPORT OF THE PUBLISHER
DEFENDANTS' MOTION FOR SUMMARY JUDGMENT**



The *New York Times* bestseller

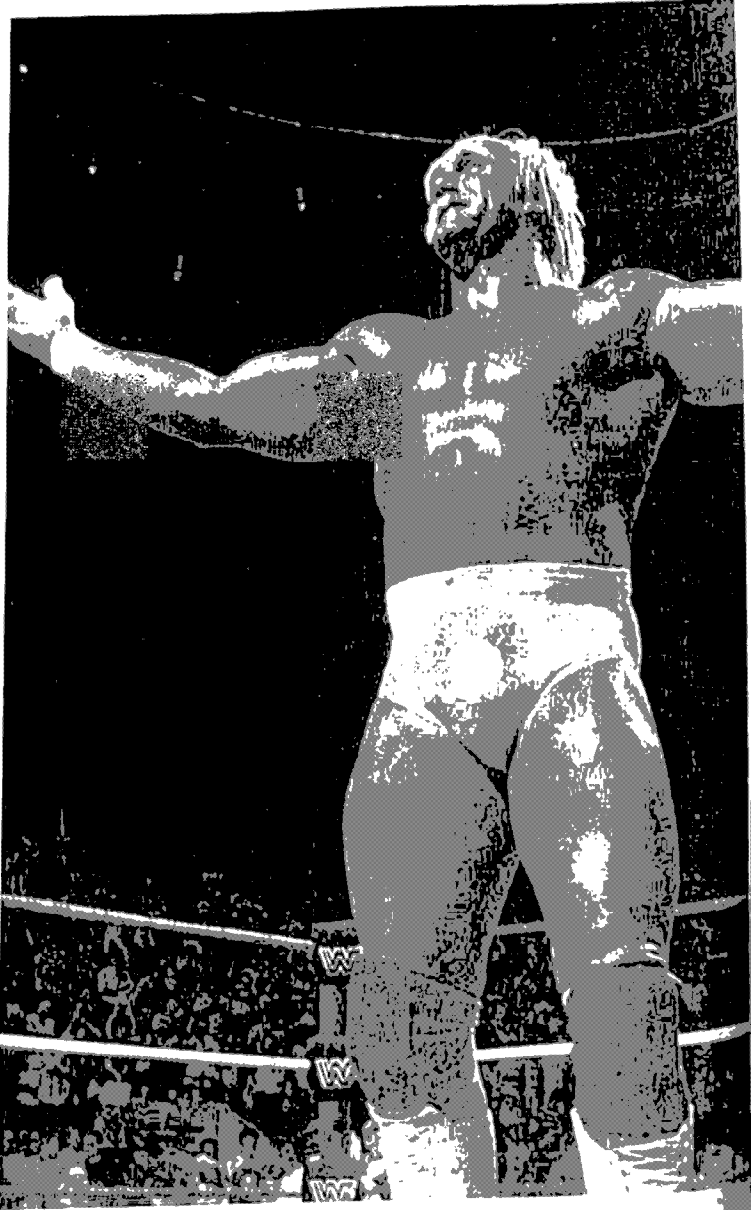
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Kayfabe

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Wrestlers speak a different language, a kind of carny talk that lets them communicate without tipping anybody else to what they're saying.

Like if I wanted to tell you that you have an ugly face but I didn't want anybody else to know, I'd say, "Yizou hizave an ugizly fizace." Or if I wanted to say, "That girl over there, she's got big boobs," I'd say, "Thizat gizirl, she's got some bizig bizoobs."

It comes in handy when we wrestle. Instead of going "Duck!" and giving away what we're doing, I'll yell "Dizuck!"

Or I might be standing in the middle of the ring, pointing at you and saying, "How are your wife and kids?"