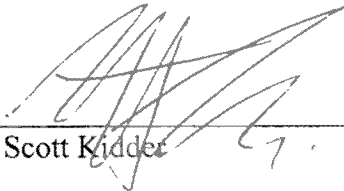


EXHIBIT H

4. No advertising was displayed on the web posting at issue in the underlying lawsuit, and the total traffic to that webpage represented just 7/100ths of one percent of Gawker's total traffic for 2012 (the year that the post was published).

Dated: March 2, 2015

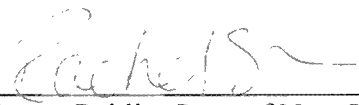


Scott Kidder

STATE OF NEW YORK

COUNTY OF NEW YORK

The foregoing Affidavit of Scott Kidder was SWORN TO AND SUBSCRIBED before me this 2nd day of March, 2015.



Notary Public, State of New York

RACHEL STROM
Notary Public, State of New York
No. 02ST6171616
Qualified in Kings County
Commission Expires October 17, 2015
(Print, type, or stamp Commissioned
name of Notary Public)