

EXHIBIT 1

to the

**PUBLISHER DEFENDANTS' MOTION *IN LIMINE* TO
EXCLUDE LETTERS PURPORTING TO BE OFFERS TO
COMMERCIALY EXPLOIT THE SEX TAPE AT ISSUE**

CONFIDENTIAL

Hulk Hogan
c/o David Houston
[REDACTED]

Dear Hulk.

My name is Steven Hirsch and I run Vivid Entertainment, the world's leading adult film company.

Our company has become well-known for distributing celebrity sex tapes starring such personalities as Kim Kardashian, Kendra Wilkinson, Tommy Lee, Jimi Hendrix and many others.

I certainly admire what you've accomplished in your career and can appreciate all of the hard work that you've invested in reaching your iconic status.

I was therefore very interested when we learned about a purported Hulk Hogan sex tape. We were shown "teaser" images of what appears to be a legitimate sex tape and I believe there would be a huge demand for the footage.

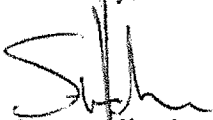
We understand that you believe this tape was filmed without your permission. Whatever the case, we would still like to discuss the opportunity to work together as we feel this would be one of the best selling celebrity sex tapes of all time.

I would like to discuss with you the possibility of distributing this video in the same way we have done with other intimate videos featuring famous personalities.

Please call me directly (at [REDACTED]) and ask for me personally to discuss this opportunity or, if you prefer, get back to me by email so we can set up a time to talk.

I look forward to hearing from you soon.

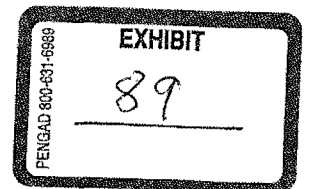
Sincerely,



Steven Hirsch
Founder/Co-Chairman



Vivid Entertainment, LLC



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