

EXHIBIT A

From: AJ Daulerio [ajd@gawker.com]
Sent: 10/24/2012 4:23:10 PM
To: Emma Carmichael [emma@gawker.com]
Subject: Fwd: Phew
Attachments: image.png

----- Forwarded message -----

From: Nick Denton <nick@gawker.com>
Date: Wed, Oct 10, 2012 at 3:42 PM
Subject: Phew
To: edit@gawker.com

Exhibit

36

PA 10.1.13

The great thing about journalism: news always comes along.

It seemed for five long months that rule had been suspended.

Here's a little memo about traffic I sent to Tom and other department heads in June.

Redacted

Anyway, we waited. And phew: we've had a great run of stories. Gizmodo's iPhone coverage was exceptional. Gawker scored with royal breasts and (this month) Hulk sex. Jezebel turned the tables on Reddit's misogynists. A sports star came out for gay rights on Deadspin. And sites made powerful use of Kinja and their readers in developing collections such as Jalopnik's [guide to the coolest car factories](#) and Kotaku's survey of [sunsets in videogames](#).

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Redacted