EXHIBIT A

to Plaintiff's Emergency Motion to Enforce Permanent Injunction and Prevent A.J. Daulerio from Engaging in Revenge Porn, Extortion and Video Voyeurism

CASE NO.: 12012447C1011 LONGFORM PODCAST OF AARON LAMMER AND A.J. DAULERIO	IN RE: TERRY BOLLEA VS. GAWKER MEDIA, LLC	
LONGFORM PODCAST OF		
AARON LAMMER AND A.J. DAULERIO	LONGFORM PODCAST OF	
	AARON LAMMER AND A.J. DAULERIO	

1	(Thereupon:)
2	MAX: It's Max. Before we get
3	started, I want to tell you quickly about a
4	new sponsor we've got on the show. It's
5	the School of the Art Institute of Chicago,
6	specifically their masters in new arts
7	journalism program.
8	If you want to learn how to write
9	about the arts, if you want to learn how to
10	be a cultural critical, this is the program
11	for you. You're going to do it in Chicago,
12	land of fantastic art, and you're not just
13	going to learn how to write, they're going
14	to teach you how to use the full Adobe
15	Suite, you're going to get the basics on
16	HTML and CSS, you can build your own
17	websites, you can learn to write for the
18	internet, not a thing that everyone is
19	teaching you.
20	The application for this program is
21	February 1st. If you want some more
22	information, go to SAIC.EDU/longform.
23	That's SAIC.EDU/longform. Go spend a
24	couple of years in Chicago, learn how to
25	write about art, but for now, listen to the

1 podcast. 2 MR. LAMMER: Hey. 3 MAX: Hello, Aaron Lamer. 4 MR. LAMMER: Hi. Hi Max. Hello 5 from Detroit. 6 MAX: Welcome to your own podcast. 7 MR. LAMMER: Good to be back. 8 MAX: You were in Detroit, Michigan. 9 Evan is also on the road. I am all alone 10 in the studio. That's lonely, man. I'm 11 sad here. 12 MR. LAMMER: I'll tell you this, 13 when I pick up the call, and I hear you on 14 this line, Evan could have been sitting there the whole time, I wouldn't know. 15 16 It's basically a normal intro. MAX: 17 MR. LAMMER: But actually I've been 18 trying to pick up an interview here and 19 there along my path, and this is the first 20 one I've done. I did it in Los Angeles, 21 and it was with A.J. Daulerio, a guest that 22 I know you've wanted to get on for some 23 time, Max. 24 I'm excited that A.J. is on MAX: 25 the show. Anyone who is listening to this

1	show probably knows about A.J.'s time as
2	the editor of Gawker, and he's been in the
3	news. He was the editor who decided to run
4	the Hulk Hogan sex tape. He's named in
5	Hulk Hogan's suit. He currently has a
6	massive lien against his bank account, and
7	it's really exciting to have him on the
8	show.
9	It sounds like, Aaron, he sort of
10	wanted to talk about what this has been
11	like for him.
12	MR. LAMMER: Yeah, I mean, I think
13	people who are interested in the purely
14	legal story, it's been pretty well
15	reported, but I think we're the first
16	people that he's talked to about the
17	personal side of what this has meant for
18	him and what it means for journalism and
19	other people who could end up involved in a
20	similar experience.
21	So it's a bit of a cautionary
22	episode, but I really appreciate him doing
23	it, I appreciate him choosing to do it with
24	us, and I'm really excited for who will
25	hear this.

1	MAX: I don't want to take too much
2	of their time, but quickly, Aaron, we have
3	a pair of sponsors.
4	MR. LAMMER: Tell me more.
5	MAX: It's that time of year again,
6	my friend. It's FIFA time.
7	MR. LAMMER: Oh, my God, it's my
8	favorite holiday. I was actually
9	wondering, because you'll notice that our
10	FIFA playing has trailed off a little bit.
11	We've been in the offseason here. Been
12	waiting for somebody to motivate us, get
13	back on the court, now now we're there.
14	MAX: We are there. The latest
15	version of FIFA from EA Sports, our
16	favorite video game for now, what, like
17	how long were you playing this game, 15
18	years you and I have been playing FIFA.
19	MR. LAMMER: At least.
20	MAX: It's something absurd. The
21	latest version came out yesterday. I can't
22	really describe it to you. It's like
23	it's FIFA, Aaron. The new FIFA is here.
24	It's great.
25	MR. LAMMER: They just keep making

1	it better and better. It's got the updated
2	players, all all the stuff you've come
3	to expect from what is in my opinion the
4	greatest video game sports franchise of all
5	time.
6	MAX: Absolutely. I can tell you
7	this, I have been playing. It's not the
8	same not being in the same room with you
9	and playing, but even by myself, it's
10	equally addictive. FIFA is back in my
11	life.
12	MR. LAMMER: How old does your son
13	have to be for us to get him on it, on the
14	controller?
15	MAX: I've been I've been handing
16	him the controller, and he just kind of
17	mashes the buttons, and he's like almost as
18	good as we are.
19	MR. LAMMER: Well, thank you FIFA,
20	supporters from the very beginning.
21	We really appreciate it. Go check that out
22	FIFA 17.
23	MAX: I'll tell you another
24	another group of good people who have been
25	with us from the very beginning, Aaron,

1	it's MailChimp.
2	MR. LAMMER: Actually, I just sent
3	off a MailChimp email or a little project
4	I'm doing. I'm on a Canadian little Wi-Fi
5	download, it's very, very slow, and
6	I really have to think about every single
7	web page that I load, because I have to pay
8	by the megabyte for it. I was never
9	happier to be with MailChimp, they make
10	everything so simple, there was no hiccups,
11	there was no going back and fixing stuff.
12	Straight out the door best email provider
13	in the game. Thank you MailChimp.
14	MAX: Okay. Here's Aaron with A.J.
15	Daulerio.
16	MR. LAMMER: Feel good?
17	MR. DAULERIO: Yeah, yeah, I mean,
18	I have to like go through this process
19	where I'm like don't be glib, don't be
20	glib, don't be glib.
21	MR. LAMMER: Is that out of a
22	self-preservation is that is that
23	like a is that you don't want to be glib
24	or you don't want to come across as glib?
25	MR. DAULERIO: I don't want to come

1	across as glib. I mean, I I know that a
2	lot of the way I've answered things in the
3	past, I mean, it's a lot of
4	self-deprecation and sarcasm, so I'll try
5	to answer things as directly as possible.
6	MR. LAMMER: Well, I mean, I feel
7	like very few people end up in a position
8	where the glibness of their commentary can
9	have repercussions deep into their life
10	like this.
11	MR. DAULERIO: That's true. Yeah,
12	I definitely didn't anticipate this, this
13	is you never get presented with
14	something along those lines where how you
15	are, where you've worked, things that
16	you've said can, you know, bankrupt a
17	company and also just like leave you with
18	\$115 million in debt to a professional
19	wrestler at this point.
20	MR. LAMMER: Okay. So how many
21	years of your life has this been the
22	dominant theme of now?
23	MR. DAULERIO: Well, it's I left
24	Gawker in January 2013, but I think
25	it really started about September of 2013

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1	where the invisible handcuffs started to
2	come on
3	MR. LAMMER: Yeah.
4	MR. DAULERIO: and that any
5	conversations I would have with the lawyers
6	that were representing Gawker in this case,
7	it was always bad news, and it was always
8	there's another worse case scenario,
9	another bad day in court. And, you know,
10	the original defendant list which I believe
11	was eight or nine had gone down to just
12	myself and Nick and Gawker Media.
13	And, you know, then there was some
14	paranoia that had set in, I believe, at
15	that point, and this was always something
16	that was looming, and it wasn't something
17	that was constant, it was something that
18	every three weeks or so I would have a
19	conversation with the lawyers who would
20	tell me that they need more emails, they
21	need my computers, they need my phone, they
22	need me to remember things in a certain
23	way.
24	I mean, all the stuff that goes into
25	kind of at least constructing what would be

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1	a a case, but also being a little bit on
2	the outside of it, because I was no longer
3	working at Gawker Media, and I think the
4	interpretation by some of the lawyers was
5	that I was a minor player in this.
6	MR. LAMMER: Yeah.
7	MR. DAULERIO: Especially if it's
8	something that's a civil suit, I don't have
9	a \$100 million. I was employed by this
10	company.
11	MR. LAMMER: At what point did you
12	realize that a person might be liable for
13	the journalistic actions of a company?
14	MR. DAULERIO: I I still don't
15	know the answer to that, because I'm
16	because I'm still we're at the beginning
17	stages of another part for me, and it still
18	has this this creep factor to it,
19	somehow getting \$115 million is basically
20	falling squarely on my head, because, you
21	know, Gawker and Nick have both declared
22	bankruptcy, and I think the feeling was,
23	was that, well, they're not going to go
24	after me personally at this point.
25	MR. LAMMER: Yeah, because your

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1	assets are not in the \$115 million range.
2	MR. DAULERIO: No, nor are Gawker's
3	or Nick's for that matter, but obviously,
4	I mean, there's more at play here. The
5	trial is kind of irrelevant into what's
6	happening now, because what's happening now
7	is obviously Peter Thiel is bank rolling
8	this revenge plot, and the lawyers on the
9	other side have to this is what
10	unlimited billable hours do, keep these
11	things tied up.
12	MR. LAMMER: Right.
13	MR. DAULERIO: They can do all these
14	things. All these things that are
15	happening to me in terms of just what
16	someone sees as harassment or bullying, I
17	mean, are perfectly legal. I mean, are
18	are they ethical? I don't know, I can't
19	answer that, but
20	MR. LAMMER: It's a technique that
21	actually could be applied outside
22	journalism also. It's sort of a dangerous
23	part of the American justice system, is
24	there's no real penalty for jamming it.
25	MR. DAULERIO: Yeah, and, you

1	know
2	MR. LAMMER: A filibuster.
3	MR. DAULERIO: And you know, that's
4	the part of it that's extremely tough to
5	process, is that, you know, after going
6	through the theatricality of that trial and
7	the traumatic experience that was that
8	trial for, I think, everyone involved, and
9	then to try to move on, and I as soon as
10	I began to start to think about what would
11	be the next phase of my life, this whole
12	\$115 million judgment comes crashing down
13	on my head, and I don't know why.
14	I think the only reason why that
15	happens, and I'm sure the other side has
16	their theories as well, that is what's
17	this money that is being bankrolled by
18	Peter Thiel is affording these guys to do,
19	which is to try to drive a wedge between
20	myself and Gawker, to try to just, you
21	know, pin what's happening to me on like
22	how Gawker betrayed me or how these guys
23	left you out to dry.
24	And and the one thing that's been
25	important to me and which was actually the

1	good part of this phase, if there is a good
2	part, is that I've also had to kind of take
3	on my own lawyers at this point, obviously
4	without any money, so there's been a lot of
5	pro bono work done on my behalf at this
6	point, but the first couple of lawyers that
7	I talked to, I told them, just like, look,
8	your job is to say no to these people.
9	Like I'm as much as they want to
10	kind of hold my life hostage right now and
11	any kind of settlement talks begin and end
12	for them with an NDA and confidentiality
13	agreement, and I won't do that.
14	MR. LAMMER: Confidentiality around
15	what?
16	MR. DAULERIO: What talking about
17	the case, talking about the trial.
18	MR. LAMMER: Okay.
19	MR. DAULERIO: Anything anything
20	that anything that
21	MR. LAMMER: Like the very
22	conversation we're having right now
23	MR. DAULERIO: Absolutely.
24	MR. LAMMER: would be would be
25	restricted by it.

1	MR. DAULERIO: Yeah, the way the
2	way this is set up is basically just like
3	maybe this will come back to bite me in the
4	ass.
5	MR. LAMMER: Yeah.
6	MR. DAULERIO: I mean, absolutely
7	will. My thought process at this point is
8	just like, okay, well, I have \$115 million
9	hanging over my head. They're treating
10	it like it's 10 grand and they're trying to
11	collect
12	MR. LAMMER: Yeah.
13	MR. DAULERIO: and acting like,
14	yes, I I and of course, legal, I do
15	owe this money, and up until the appeals
16	process, they can do very, you know,
17	aggressive and invasive things in order to
18	try to collect on that.
19	MR. LAMMER: Have they done invasive
20	things to try to collect?
21	MR. DAULERIO: Yeah, of course.
22	MR. LAMMER: Yeah.
23	MR. DAULERIO: I went through a
24	whole, you know, what they call a financial
25	colonoscopy which, you know, required me to

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1	as through my last four months of sponding
	go through my last four months of spending
2	habits, and anything over \$100 they then
3	grilled me about, trying to kind of what
4	I call like "dad me up" over like my
5	spending habits over the last six months.
6	MR. LAMMER: Yeah.
7	MR. DAULERIO: Like acting like,
8	well, you should have been saving for this
9	\$115 million judgment.
10	MR. LAMMER: Saving saving so you
11	can get another couple of thousand dollars
12	out toward them on the yeah.
13	MR. DAULERIO: Exactly, and he was
14	like, you know, well, jeez, you shouldn't
15	have spent \$100 on golf, and you should
16	have bought yourself a lawyer at this
17	point.
18	MR. LAMMER: Yeah.
19	MR. DAULERIO: And I'm like, you
20	know, that's the part that's frustrating.
21	MR. LAMMER: Yeah.
22	MR. DAULERIO: Because look, he's
23	doing his job, but his job right now is to
24	be an asshole to me.
25	MR. LAMMER: Yeah.

1	MR. DAULERIO: And that's the part
2	that obviously I got in trouble in my first
3	deposition in terms of not reacting well,
4	so I have to kind of go into that to kind
5	of be bullied in some capacity by attorneys
6	who have are trying to get information
7	that they're legally allowed to do, but I'm
8	waiting for logic to prevail. I'm waiting
9	to just like have him say, just like, oh,
10	well, this doesn't make any sense, you
11	clearly don't have \$115 million.
12	MR. LAMMER: Right.
13	MR. DAULERIO: And the appeals
14	process is coming, and we will wait until
15	that point.
16	MR. LAMMER: And declaring
17	bankruptcy would mean you don't get the
18	opportunity to make this appeal?
19	MR. DAULERIO: In order for me to
20	declare bankruptcy to protect my thousand
21	dollars that was in my checking account at
22	that time
23	MR. LAMMER: Yeah.
24	MR. DAULERIO: would cost me
25	about 30 grand to hire a bankruptcy

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attorney, and every bankruptcy attorney,
I mean, was excellent in terms of being
very transparent about the fact that just
like, you know, you are against a very
aggressive plaintiff right now.
\$115 million judgment which could be
disputed in bankruptcy court, so you're
essentially going in to file for
bankruptcy, and then potentially have it
unblocked. You'll spend 100 grand to
protect your \$1,000 or this \$115 million
you still may owe, and you'll also lose
your representation in Florida.
That was what was I was told
really at last minute type of situation,
because I mean, ultimately I'm operating
under the assumption that because I am
indemnified by Gawker that and they're
not going to come after me personally for
this at this point, at this juncture, that
this was not something I necessarily had to
concern myself with, and, you know,
I was I may have been naive about that,
I don't know, I don't know
MR. LAMMER: Yeah.

1	
1	MR. DAULERIO: it all happened so
2	quickly.
3	MR. LAMMER: I mean, they didn't
4	even offer you advice about this.
5	MR. DAULERIO: Exactly, there were
6	so many conflicts at that point.
7	MR. LAMMER: Oh, when I was sued for
8	\$115 million here was my game plan.
9	MR. DAULERIO: Well, that and
10	that and that was the part where it's
11	just like you're still having these
12	discussions with these attorneys, the
13	attorneys that have been representing
14	myself and Gawker throughout this whole
15	entire time whom I've gotten to know fairly
16	well, obviously, for the past three years,
17	and who are trying to explain to me, you
18	know, well, if you file for Chapter 7
19	bankruptcy filing for Chapter 7
20	bankruptcy, it's not easy. It's not
21	something
22	MR. LAMMER: Yeah, it's not supposed
23	to be easy.
24	MR. DAULERIO: It's not something
25	where, you know, a Turbo Tax situation.

1	
1	It's some pretty dense paperwork
2	MR. LAMMER: Yeah.
3	MR. DAULERIO: that, I mean,
4	if I screw up will then possibly come back
5	to haunt me, and I'm and I'm weighing
6	all these options, and I'm still like, you
7	know, why is this happening.
8	And then 24 hours, less than that,
9	I get an alert from Chase Bank, who is very
10	good about their alerts, that there is a
11	hold on my bank account for \$230 million,
12	which was put thereby Pinellas County
13	Courthouse courtesy of one Terry Bollea,
14	and I'm like, okay, now what do you do.
15	MR. LAMMER: Right.
16	MR. DAULERIO: And it was it was
17	funny, because Chase had like said
18	something in the lines, well, we're waiving
19	the processing fee, I'm like all right.
20	These guys are excellent, but at that point
21	when you're looking at this number, which
22	looks like a pinball score
23	MR. LAMMER: Yeah.
24	MR. DAULERIO: and there's
25	well, do I get overdraft fees for how do

1	T de Taten benking there? Exercithing
	I do I stop banking there? Everything
2	just freezes.
3	MR. LAMMER: Yeah.
4	MR. DAULERIO: And so then I have no
5	access to kind of get any money to any
6	perspective lawyers, I have like
7	everything
8	MR. LAMMER: And you were living in
9	Florida at the time.
10	MR. DAULERIO: I was living in
11	Florida at an Airbnb which I had rented and
12	paid in advance for, which was my lease
13	was running out soon, but it was not really
14	that was the problem, in was more that that
15	number, it was just like, okay, everything
16	that was told to me from the beginning
17	about that this would not actually impact
18	me personally
19	MR. LAMMER: Yeah.
20	MR. DAULERIO: was bullshit.
21	MR. LAMMER: Yeah.
22	MR. DAULERIO: And that at this
23	point this is what we see is what could
24	potentially happen to someone else.
25	MR. LAMMER: Yeah.

1	MD DALLEDIO, The end part that
	MR. DAULERIO: The one part that
2	I think that most I would be very happy
3	to be a journalist right now in this time
4	period, because you can see exactly where
5	the monsters are.
6	MR. LAMMER: Yeah.
7	MR. DAULERIO: Regardless of just
8	thinking of what you think of me or what
9	you think of Gawker, you can see that
10	Charles Harder who is basically the firm
11	that, you know, is representing Hulk Hogan,
12	his business is booming right now.
13	MR. LAMMER: Yeah, he's representing
14	all kinds of he's got
15	MR. DAULERIO: Exactly.
16	MR. LAMMER: Yeah, he's got the
17	Trump's got got I mean
18	MR. DAULERIO: Yeah, and this isn't
19	going to stop any time soon.
20	MR. LAMMER: Yeah.
21	MR. DAULERIO: And I think that most
22	people who are just going critical of
23	Gawker or any of (Inaudible), I hope it's
24	out of their system.
25	MR. LAMMER: Yeah.

1	MR. DAULERIO: Because, you know,
2	right now, I mean, especially just with the
3	hints that, you know, Roger Ailes is going
4	after Gabriel Sherman and New York Magazine
5	and stuff like that.
6	MR. LAMMER: Yeah.
7	MR. DAULERIO: It's clearly not just
8	a Gawker problem anymore.
9	MR. LAMMER: Yeah.
10	MR. DAULERIO: And that's the part
11	that it's worthwhile for people to know
12	that somebody has to stop it.
13	MR. LAMMER: Yeah.
14	MR. DAULERIO: And the only way to
15	actually stop it is for journalists to do
16	their job at this point, but I also
17	understand how tough it is for publishers
18	in this environment who are going to kind
19	of just like actually have to make a
20	decision where it's just like, okay,
21	if we are going to say something negative
22	about someone who is powerful or actually
23	has access to Charles Harder's law firm at
24	this point, is that worth the risk, is that
25	worth the story, and that's something that

is, I think, has not been as black and
white as it is right now.
MR. LAMMER: Well, I think it would
be it's interesting, I didn't even draw
the connection. Gabriel Sherman was on the
show two weeks ago, three weeks ago.
MR. DAULERIO: Uh-huh, right.
MR. LAMMER: So we potentially have
two guests in a one-month span who are both
going to be the subjects of lawsuits from
the same law firm. It it shows you that
with enough money, these lawsuits can be an
exponential force. It's not a hard to
scale operation
MR. DAULERIO: Yeah.
MR. LAMMER: suing people in
these sorts of situations. It doesn't
discriminate journalistically across a wide
spectrum of different forms of journalism.
I mean, the things that Gabriel Sherman is
reporting is that Ails probably had him
tailed, had him investigated.
MR. DAULERIO: Yeah.
MR. LAMMER: And may have discussed
killing him.

1	MR. DAULERIO: Right.
2	MR. LAMMER: Yeah.
3	MR. DAULERIO: There's people all
4	the people who said there's a conversation
5	in the room where Ails talked about killing
6	him, that should be more on people's mind
7	as a sort of a check on who has more power
8	in this balance.
9	MAX: Hey, I'm going to pause things
10	here to give you a quick word from our
11	sponsor, Casper. Casper is a sleep brand
12	that created one perfect mattress and
13	sells it directly to consumers eliminating
14	the commission-driven inflated prices that
15	you probably have experienced in some kind
16	of a warehouse.
17	It's an award winning sleep surface
18	developed in house, has a sleek design, and
19	it's delivered in a small
20	how-did-they-do-that-sized box. In
21	addition to the mattress, Casper also
22	offers an adaptive pillow and soft
23	breathable sheets. This is a pack that
24	will have you sleeping better immediately.
25	It's a pack with latex and supportive

1	memory foam. It's a pack that costs a lot
2	less than you pay almost anywhere.
3	You're usually going to pay over
4	1,500 bucks for a mattress. Casper's range
5	from 500 for a twin up to 850 for a queen,
6	950 for a king. Anyway, buy a Casper
7	mattress. It's completely risk free. You
8	can keep it for one hundred nights with
9	absolutely no obligation.
10	If you don't it, they'll pick it up
11	for you, but I think you're really going to
12	like it, and I think it's going to change
13	the way you sleep. So I encourage you to
14	go to Casper.com/longform. You get 50
15	bucks off any mattress, and you'll be
16	supporting the show.
17	Again, Casper.com/longform. Use the
18	offer code "longform," support Longform and
19	sleep so much better today without the
20	hassle. Thank you, Casper.
21	Our next sponsor is Texture.
22	Texture has put all of the magazines you
23	love in one superconvenient place. Where
24	is that place? The Texture app. They let
25	you tap into the world's most popular

1	magazines anytime, anywhere using your
2	smart phone or tablet.
3	You can breeze through hundreds of
4	your favorite magazines including back
5	issues and pick the articles that interest
6	you most. I'm just browsing through this
7	list here, Bloomberg Business Week, ESPN
8	the Magazine, Hollywood Reporter.
9	If you read Longform, you're going
10	to recognize a lot of these magazines, and
11	you're going to enjoy them. Texture has
12	made it easy to find the articles you care
13	about. I don't get just the magazines,
14	I also get recommendations from the Texture
15	editorial team, plus deeper dive personal
16	collections.
17	Anyway, I really like it. Sign up
18	for Texture right now and gain insider
19	access to all the content from the world's
20	best publications, Texture.com/Longform.
21	That's right, you go there, you get a free
22	trial. It doesn't cost anything. Again,
23	Texture.com/Longform, gain immediate entry
24	to all the top magazines and start binge
25	reading today. Thank you, Texture.

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1	MR. LAMMER: How did you come to
2	Gawker in the first place?
3	MR. DAULERIO: I originally came to
4	Gawker back in 2005.
5	MR. LAMMER: Yeah.
6	MR. DAULERIO: And that was to
7	MR. LAMMER: Simpler times.
8	MR. DAULERIO: Yeah, definitely,
9	and, you know, I was there to run a now
10	dead gambling blog called Odd Jack. Got
11	the job not based off of anything that
12	I knew about gambling or poker. I tried to
13	mimic what I thought was a Gawker voice at
14	the time, and Lockhart had offered me that
15	job, then he fired me six months later when
16	there was no traffic on that cite.
17	I mean, it was the total blogger in
18	Odd Jack. I mean, there was this thing
19	they used to do initially back in the 2005
20	era where mostly you were paid per post
21	(Inaudible) at the end of the month.
22	If you were under a certain threshold, you
23	got maybe half your pay.
24	So at the end of the month there
25	would always be this routine where there

1	would be three days left, and I would be
2	like 85 posts short. So then I would
3	frantically basically do lines on every
4	single college football game there was
5	between Division I and III and just throw
6	them up in this mad dash to basically get
7	paid that month.
8	And, yeah, I used to always get
9	those kind of just very bemused emails from
10	Lockhart at the end of the month, basically
11	just like, wow, you hit the quota right on
12	the nose again, which, you know, they let
13	me slide with.
14	But when I was at Deadspin the
15	second time around, I just had a vision for
16	Deadspin that just like we were going to
17	have a blog site, we were going to have a
18	longer form side. I mean, we had already
19	started to put those things together.
20	I knew I could get traffic, I knew
21	I could do the scummy stuff that Will
22	wouldn't touch
23	MR. LAMMER: Yeah.
24	MR. DAULERIO: and we would have
25	no qualms about it, because that was the

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1	business part of it for me. The writing
2	part, we wanted to have a site where
3	basically those things could live in the
4	same world.
5	MR. LAMMER: Yeah, I was a Gawker
6	reader, I've always read this stuff.
7	I always kind of felt like the dirtier,
8	scummier stuff was going to like stain the
9	good work that was done.
10	MR. DAULERIO: Right.
11	MR. LAMMER: Not bring down the
12	whole ship in a in a you know, in a
13	flaming disaster. So as that duality was
14	something you were building
15	MR. DAULERIO: Yeah.
16	MR. LAMMER: did you ever sort of
17	say like look at whether it's the tips
18	box and the stuff is going in, kind of, you
19	know, hunting for scandal really.
20	MR. DAULERIO: Right, yeah.
21	MR. LAMMER: Like, oh, God, we could
22	go too far, this could be a problem. Was
23	that even like in the room as that stuff
24	was building up?
25	MR. DAULERIO: Well, it's kind of

1 interesting you say that, because I think 2 that every Gawker editor at some point has 3 a moment where they're staring over a 4 cliff --5 MR. LAMMER: Yeah. 6 MR. DAULERIO: -- in terms of just, 7 you know, very hesitant about pushing the 8 "publish" button knowing that there's going 9 to be some blow back. 10 MR. LAMMER: Yeah. 11 MR. DAULERIO: And either -- and 12 then there could be a story, especially, 13 and this was kind of at the -- at the time 14 I remember the moment when Gizmodo broke 15 the iPhone 4 story. 16 MR. LAMMER: Totally. 17 MR. DAULERIO: And I was in awe of 18 them. I was just like this is the greatest 19 thing I've ever seen in my entire life. 20 The news cycle has stopped and is 21 absolutely focusing on this story, and, you 22 know, obviously, they got a lot of flack 23 for it, too --24 MR. LAMMER: Yeah. 25 MR. DAULERIO: -- and were

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1	criticized for it, but everyone was talking
2	about it.
3	MR. LAMMER: Apple sent the police,
4	right, to
5	MR. DAULERIO: Yeah, DC10, they
6	broke down his door.
7	MR. LAMMER: Yeah.
8	MR. DAULERIO: And, you know, as bad
9	as that was, I mean, I'm like sitting there
10	just like absolutely just like so envious.
11	MR. LAMMER: Yeah.
12	MR. DAULERIO: And I'm just like,
13	God, I wish I could do something that would
14	absolutely have that type of impact.
15	MR. LAMMER: It felt like sort of
16	breaking the journalistic fourth wall where
17	I was like
18	MR. DAULERIO: Yeah.
19	MR. LAMMER: I thought this is
20	all supposed to be like
21	MR. DAULERIO: Right.
22	MR. LAMMER: page view fun and
23	games here, no one was supposed to like
24	SWAT someone.
25	MR. DAULERIO: Exactly, and that

was and that was a part, but I mean,
it was just like, you know, all like all
of the publications that I had admired
going into it like always had that whiskey
feel to it.
I mean, just like I said, Jeff
Koyen's New York Press was so influential
just because of him, and I remember having
this moment where he took me up to Lit,
that bar on the Lower East Side at one
point, and he was about to publish, but
it was this full issue dedicated to the
assassination of George W. Bush, and the
whole issue was dedicated to if that had
happened.
And it was like my eyes lit up.
I was just like, man, this is like the
coolest thing I've ever seen in my entire
life, and like, I mean, it was just I love
that rush
MR. LAMMER: Yeah.
MR. DAULERIO: kind of just like
I was getting from him talking about it,
and I was just like that's that's kind
of just the way I'm wired. I knew that

1	I was wired that way as an editor, and
2	I always I always loved that part, you
3	know, I used to call it the professional
4	wrestling of blogging.
5	MR. LAMMER: (Inaudible.)
6	MR. DAULERIO: Yeah.
7	MR. LAMMER: Yeah.
8	MR. DAULERIO: But I mean and
9	I always felt that just a good editor for
10	Gawker or any of the Gawker sites was
11	someone who kind of took on that role.
12	MR. LAMMER: Yeah.
13	MR. DAULERIO: But that I would take
14	on that role, and the rest of the staff
15	could actually be smart and great and do
16	the things that were actually just, you
17	know, the things that I love to read.
18	You know, my byline I always
19	considered was just ten percent of my job.
20	MR. LAMMER: Yeah.
21	MR. DAULERIO: And that ten percent
22	was always done for just kind of business
23	purposes. That's just like how
24	I considered it.
25	MR. LAMMER: The pro wrestling, I'm

1 sorry, it's a good analogy. 2 MR. DAULERIO: I know, but it sucks 3 now. 4 MR. LAMMER: The --5 MR. DAULERIO: Yeah. 6 MR. LAMMER: That interplay among 7 the editors and the writers and the readers, and that's sort of -- I think it's 8 9 some of the stuff that's made the tone of 10 this whole Gawker affair hard to read, 11 because, you know, the people who were 12 writing for Gawker and editing for Gawker 13 in that period were really talking to a 14 very specific audience that almost knew you 15 as characters. 16 MR. DAULERIO: Yeah. 17 MR. LAMMER: Like I never met you 18 before. 19 MR. DAULERIO: Yeah. 20 MR. LAMMER: Until you walked into 21 this room, I kind of had known you as like 22 a character. 23 MR. DAULERIO: Right. MR. LAMMER: You played -- and you 24 25 play up a certain kind of like

1	scumbagginess and character, but then I'm
2	also sitting across the room from someone
3	who is basically sacrificing years of their
4	life toward a higher (Inaudible.)
5	MR. DAULERIO: Yeah.
6	MR. LAMMER: And I don't actually
7	find that incongruous, but I can see how to
8	a person sitting reading U.S.A. Today
9	MR. DAULERIO: Yeah.
10	MR. LAMMER: the nuances of that
11	are easy to lose.
12	MR. DAULERIO: They are, and I think
13	that that's you know, a lot of the part
14	that also gets lost in this these
15	stories don't age well. Remember just like
16	also just like, you know, a lot of where
17	Gawker's nuance comes in is the speed of
18	it, too.
19	MR. LAMMER: Yeah.
20	MR. DAULERIO: We're also in a very
21	different environment online
22	MR. LAMMER: Yeah.
23	MR. DAULERIO: to where a lot of
24	these things that I mean, I think
25	would would clearly be jokes are done

1 for shock value are just kind of just put 2 to a different type of audience and kind of 3 just like scrutinized a lot differently as 4 well. 5 MR. LAMMER: Yeah. 6 MR. DAULERIO: The one part that 7 was -- like I mentioned a thing about, you 8 know, staring over a cliff --9 MR. LAMMER: When I had Leah 10 Finnegan on this show, and she also -- the 11 way she described it was a finger hovering 12 over a button and falling off a cliff. 13 I think if we go back, she used both of 14 those exact phrase --15 MR. DAULERIO: Oh, really. 16 MR. LAMMER: -- phrases to describe 17 that moment, so it must be --18 MR. DAULERIO: Yeah, I didn't work 19 with her. MR. LAMMER: It must be something 20 21 that haunts the dreams of editors who have 22 been in that position. Like I'm interested 23 in how you saw that line and whether you 24 had regrets prior to this, which I don't 25 know that you do regret this particular

1 thing. 2 MR. DAULERIO: Right. 3 MR. LAMMER: But, you know, among 4 the many times that your finger hovered 5 over the button and you hit or did not hit "send." 6 7 MR. DAULERIO: Huh. MR. LAMMER: Like what was that 8 9 experience like? 10 MR. DAULERIO: I mean, it's --11 it's -- there -- there are certain stories 12 that you want back for different reasons 13 than -- none of them are because they were 14 published, let's put it that way. 15 MR. LAMMER: Yeah. 16 MR. DAULERIO: It's usually because 17 they're executed in a way that may have 18 fallen flat or may have kind of been 19 misinterpreted. 20 MR. LAMMER: Yeah. 21 MR. DAULERIO: Some things that 22 I had written that I wish I had the budget 23 to farm out to another writer. 24 MR. LAMMER: Right. 25 MR. DAULERIO: Those sort of things,

1	and one major story that I wish I had the
2	budget to farm out to another writer was
3	the Brett Farve story, actually.
4	MR. LAMMER: Which in some ways is
5	probably the most well-known story that you
6	are a part of prior to the Hulk Hogan
7	story.
8	MR. DAULERIO: I that was
9	yeah, exactly. I mean, just it's one of
10	those things where I mean, I consider the
11	thing that I love the most is kind of being
12	the producer of websites in that kind of
13	role
14	MR. LAMMER: Yeah.
15	MR. DAULERIO: and working with
16	writers that I love
17	MR. LAMMER: Yeah.
18	MR. DAULERIO: and trying to
19	figure out a way for them to kind of enjoy
20	the job as much as I do in some ways, and
21	my byline is just filled with dicks. But
22	that's that's also the the role that
23	I took on. It's not I don't want to
24	kind of delegitimize those stories.
25	MR. LAMMER: Yeah.

1	MR. DAULERIO: The Brett Farve story
2	is not about his dick.
3	MR. LAMMER: Yeah.
4	MR. DAULERIO: What his dick did was
5	basically prove that the woman who told me
6	about this story about him sexually
7	harassing him was true.
8	MR. LAMMER: Right.
9	MR. DAULERIO: That's what that did.
10	MR. LAMMER: Yeah.
11	MR. DAULERIO: But, you know, this
12	notion that because we paid for it, that
13	information, or that it was done for page
14	view purposes on clicks or however people
15	want to say it, all that did was kind of
16	just put nine months of work to bed and say
17	just like, yeah, she was not lying, she's
18	not an opportunist, and if we're not going
19	to hold Brett Farve accountable for his
20	personal life, why are we always kind of
21	talking about his wife's illness or his
22	father's death or his struggle with
23	Vicodin.
24	And every single person that
25	I talked to in main stream media who was

1	covering Brett Farve knew about this story.
2	MR. LAMMER: Yeah.
3	MR. DAULERIO: Like, I mean, that's
4	the fight. And, you know, they obviously
5	couldn't do it in that way, because they
6	had just heard about it, they hadn't seen
7	any evidence of it.
8	MR. LAMMER: Right.
9	MR. DAULERIO: And Brett Farve was
10	the most famous quarterback on the planet
11	at that point. He was going into his last
12	year, and a lot of television companies and
13	the NFL had built a lot of the season
14	around his last year.
15	MR. LAMMER: It's interesting, a lot
16	of the way this stuff ends up getting
17	talked about is through pages and clicks as
18	if like doing a like in-depth, like
19	months-long investigation is like the
20	easiest cheapest way to get how many clicks
21	you got on that story.
22	MR. DAULERIO: Whatever, yeah.
23	MR. LAMMER: It's not it's not a
24	one-to-one relationship like that.
25	MR. DAULERIO: Yeah.

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1	MR. LAMMER: But as you're going
2	after stories like this, was there ever
3	oversight from above about what you should
4	and shouldn't do?
5	MR. DAULERIO: Are we talking about
6	God or Nick Denton?
7	MR. LAMMER: Nick Denton or any
8	or anyone else, but yeah, Nick Denton
9	(Inaudible.)
10	MR. DAULERIO: Like Nick and I,
11	we have the editorial DNA
12	MR. LAMMER: Yeah.
13	MR. DAULERIO: ultimately, and
14	I think that's a lot of the reason why
15	we did get along mostly.
16	MR. LAMMER: Yeah.
17	MR. DAULERIO: And I think that
18	he felt like that I was probably the person
19	who was catering to his kind of instincts
20	more than anyone else.
21	MR. LAMMER: Yeah.
22	MR. DAULERIO: So I had a lot of
23	(Inaudible.)
24	MR. LAMMER: Yeah.
25	MR. DAULERIO: And, you know, that

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1	was you know, that's a level of autonomy
2	that you can't it's irreplaceable in a
3	lot of ways.
4	MR. LAMMER: Yeah.
5	MR. DAULERIO: I mean, I knew that
6	I was in kind of a situation where just
7	like, wow, you know, here's a guy that is
8	supporting me on a lot of this stuff.
9	MR. LAMMER: Yeah.
10	MR. DAULERIO: Even though even
11	though there was a huge backlash from, you
12	know, readers or other publications
13	MR. LAMMER: Yeah.
14	MR. DAULERIO: or I have people
15	calling me an asshole or monster or
16	whatever and all this stuff, and this guy
17	was, you know, always the first in line to
18	basically say just, you know, how are you,
19	and then I'd be just like, man, I'm like
20	kind of just beaten up over this.
21	He's just like, all right, take a
22	day, but then get right back to it, because
23	you're there was never any question
24	about what we were doing was true.
25	MR. LAMMER: Right.

MR. DAULERIO: It was just it was
always a point where just, oh, is this
MR. LAMMER: Is that like a loud
form of (Inaudible.)
MR. DAULERIO: Yeah and I think
I think there's some of that, and I'm
like believe me, I mean, I'm the first
to admit that I I reveled in the heel
factor of some of the stuff I was doing.
MR. LAMMER: Yeah.
MR. DAULERIO: I didn't have any
question about just like, you know,
whether if it was right, it was true,
I wasn't throwing shit against the wall
just to kind of start a reaction. I
I made sure that all that stuff was pretty
airtight.
MR. LAMMER: Yeah.
MR. DAULERIO: And then I was going
to take the backlash anyway, because at
some point it's just like, you know, my
my vantage point is just like the people
that matter the least for a publication are
the readers and other people in the media.
MR. LAMMER: Right.

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1	MR. DAULERIO: The person the
2	people that I end up putting forward first
3	are the writers and that's it.
4	MR. LAMMER: Yeah.
5	MR. DAULERIO: And especially at an
6	operation like Gawker where you're on a
7	shoestring budget, per se, and you don't
8	have the same sort of, you know, cushion to
9	kind of, you know, have fact checkers and
10	all that other stuff like online. You
11	you really kind of have to put yourself out
12	there as the last line of defense
13	MR. LAMMER: Yeah.
14	MR. DAULERIO: in terms of just
15	like, okay, if there's going to be an
16	asshole in this situation, it will be me.
17	MR. LAMMER: Yeah.
18	MR. DAULERIO: And everybody else
19	can look smart.
20	MR. LAMMER: Yeah.
21	MR. DAULERIO: And but when I edited
22	Deadspin and when I edited Gawker, I think
23	most people confused my byline with the
24	rest of the site.
25	MR. LAMMER: Yeah.

1	MR. DAULERIO: And, you know, that,
2	you know, Gawker 2012, which is always
3	probably going to be remembered for the
4	Hulk Hogan story, unfortunately.
5	MR. LAMMER: Yeah.
6	MR. DAULERIO: And, you know,
7	interesting enough in terms of just like,
8	like I said, stories that I stared over the
9	cliff about
10	MR. LAMMER: Yeah.
11	MR. DAULERIO: Hulk Hogan was not
12	one of them. What about the version that
13	people ended up with in court which was
14	also like you know, most people I think
15	that was just like, oh, that's going to
16	trial, wow, that's weird
17	MR. LAMMER: Yeah.
18	MR. DAULERIO: and let's watch
19	this toilet fire happen.
20	MR. LAMMER: If I was suing Gawker
21	and I wanted a story to sue Gawker over,
22	it wouldn't have been my pick, right?
23	MR. DAULERIO: Um, yeah.
24	MR. LAMMER: It's not the it's
25	not the most out-there thing Gawker did,

1 it's not -- it didn't get the most traffic. 2 MR. DAULERIO: No. 3 MR. LAMMER: It's -- it's kind of a 4 random story in a way. 5 MR. DAULERIO: And it was kind --6 it was -- what it was was a more -- it was 7 just an outgrowth of the way that I had 8 done Deadspin. 9 MR. LAMMER: Right. 10 MR. DAULERIO: I mean, I had become 11 known for doing those very splashy tabloid 12 sleazy, scumbaggy stories. 13 MR. LAMMER: Yeah. 14 MR. DAULERIO: And that was 15 something that I embraced in some way, so 16 obviously people who like the gentleman who 17 sent me the Hulk Hogan tape are going to 18 come to me. 19 MR. LAMMER: Yeah. 20 MR. DAULERIO: I understand that. 21 MR. LAMMER: Right. 22 MR. DAULERIO: What I never wanted 23 to do with that was present it as a sex 24 tape. It was more a story about a sex 25 tape.

1	MR. LAMMER: Right.
2	MR. DAULERIO: And more than
3	anything it was a meditative piece, and
4	I don't want to put too much of a halo
5	around it.
6	MR. LAMMER: Yeah.
7	MR. DAULERIO: But if you read the
8	way it's constructed, it's 1,400 words.
9	MR. LAMMER: Yeah.
10	MR. DAULERIO: It's a 33-minute tape
11	that's spliced down to a minute which is
12	basically just to show that, you know,
13	okay, the guy that was out there recently
14	just talking about this story in TMZ, and
15	this is already in the public sphere
16	MR. LAMMER: Yeah.
17	MR. DAULERIO: I got ahold of it,
18	this is what this is all about.
19	MR. LAMMER: So has this experience
20	made you rethink anything about your
21	experience at Gawker, like what kind of a
22	lens do you see those years on now with
23	this removed?
24	MR. DAULERIO: Well, obviously
25	there's a part like when the first

1	judgment was handed down, especially the
2	punitive damages
3	MR. LAMMER: Yeah.
4	MR. DAULERIO: that were handed
5	down.
6	MR. LAMMER: How long was that?
7	MR. DAULERIO: I guess March at this
8	point.
9	MR. LAMMER: March. Okay.
10	MR. DAULERIO: So the end of
11	well, the verdict came on my birthday,
12	actually.
13	MR. LAMMER: Oh, happy birthday to
14	you.
15	MR. DAULERIO: That was wonderful,
16	but once the punitive damages came down,
17	and they wanted to give me \$100,000 in,
18	I believe, yard work for the State of
19	Florida for all eternity, it was obviously
20	something that seemed steep in its own way,
21	but at the same time I began to think of
22	that as, okay, that's a tax that I would be
23	willing to pay, because I loved that
24	experience at Gawker so much.
25	MR. LAMMER: Yeah.

1	MR. DAULERIO: You have to
2	understand that, you know, that site during
3	that year, there were four site leads on
4	that staff.
5	MR. LAMMER: Yeah.
6	MR. DAULERIO: Between Leah
7	Beckmann, Max Read, John Cook, and Emma
8	Carmichael.
9	MR. LAMMER: Right.
10	MR. DAULERIO: The rest of the staff
11	was Adrian Chen and Neetzan Zimmerman and
12	Rich Juzwiak and Camille Dodero and Cord
13	Jefferson.
14	MR. LAMMER: Yeah.
15	MR. DAULERIO: It's a site that will
16	never exist again with that caliber of
17	people.
18	MR. LAMMER: Yeah.
19	MR. DAULERIO: They were all people
20	who were really hitting their stride for
21	what they were going to do after Gawker
22	MR. LAMMER: Yeah, I mean
23	MR. DAULERIO: or at least after
24	that year.
25	MR. LAMMER: Adrian was, what, 23

1 or 24 years old at that point. 2 MR. DAULERIO: No, I don't I think 3 he was -- I mean, he was -- he was there 4 for three years at that point. 5 MR. LAMMER: Yeah. MR. DAULERIO: But he was --6 7 MR. LAMMER: He's a young man, and 8 now he's writing for the New Yorker. 9 MR. DAULERIO: Well, I mean, and 10 the -- and the system that I had put into place was ultimately one that I wanted the 11 writers to kind of have the time to do the 12 13 things they really wanted to do. 14 MR. LAMMER: Yeah. MR. DAULERIO: I didn't want them to 15 16 hate Gawker, I didn't want them to feel 17 like they were fulfilling some sort of 18 quota --19 MR. LAMMER: Yeah. 20 MR. DAULERIO: -- but this was all 21 about traffic for me. I -- traffic was a 22 business problem I needed to solve, so 23 I hired Neetzan. 24 Right. MR. LAMMER: 25 MR. DAULERIO: And it's like there's

1	your traffic.
2	MR. LAMMER: Yeah.
3	MR. DAULERIO: And then the rest of
4	the staff, I said to them, just like go do
5	whatever the fuck you want
6	MR. LAMMER: Yeah.
7	MR. DAULERIO: and let's make the
8	site work for you as opposed to you working
9	for the site, because I mean, it's
10	traffic is something that you inherit with
11	any Gawker property. It's there. Like,
12	you know, how you basically get other
13	people to take advantage of that audience,
14	that's that's what I think the job of
15	the editor is, is to basically just like
16	have the writers on that staff enjoy that
17	privilege of basically just having a huge
18	audience all the time, because it's very
19	interesting that once you either leave
20	Gawker, how that goes away real quickly.
21	That year was so special to me just
22	because of like the people that worked
23	there and the people that worked there, you
24	know, how close they were to one another
25	and how everyone really believed in this

1 style of doing Gawker, that, you know, 2 having -- having it kind of just completely 3 obliterated --4 MR. LAMMER: Yeah. 5 MR. DAULERIO: -- by, you know, both 6 critics on the outside and then obviously 7 legally, it was -- it was something that 8 I was just like, oh, well, that's a 9 bittersweet ending in some ways. 10 MR. LAMMER: It's pretty rare that 11 anyone would say, oh, I would still feel 12 like that was worth it, that I worked that 13 job that year, even if my salary was --14 MR. DAULERIO: Right. MR. LAMMER: -- negative \$100,000 15 16 for it. 17 MR. DAULERIO: Well, you know, 18 that's -- that's the thing, it's just like 19 I did, and I actually written a story for 20 Max Read at Select All spelling that out 21 when I thought it was just a \$100,000 that 22 I owed. 23 MR. LAMMER: Yeah. 24 MR. DAULERIO: Because at that point 25 once the Peter Theal came -- was revealed,

1 this was after --2 MR. LAMMER: Yeah. MR. DAULERIO: I was just like, oh, 3 4 well, this is just like Nick and Peter 5 Theal. 6 MR. LAMMER: Yeah. 7 They're not going to MR. DAULERIO: 8 go after me. 9 MR. LAMMER: Yeah, this is going to 10 be like ended with like a charity --11 charity boxing match or something. 12 MR. DAULERIO: Well, it was also one 13 of those things where before the trial 14 I was running a site called Ratter. 15 MR. LAMMER: Yeah. 16 MR. DAULERIO: I was doing it for 17 two years, and it was a startup and was 18 just at the precipice of basically were 19 we going to raise more money and continue 20 or were we going to shut it down. I wanted 21 to put it on hold until after the trial to 22 see where the trial left me. 23 Probably not the best time to raise 24 money for a website at that point that's 25 basically in the image of Gawker being run

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1	by me.
2	MR. LAMMER: Yeah.
3	MR. DAULERIO: I don't think anybody
4	was going to give me, the child
5	pornographer, like any sort of money at
6	that point, but what I did think initially
7	was that, well, all is lost, but I do still
8	have a copy of the sex tape, and it is
9	completely newsworthy at this point. I was
10	just like, okay, well, how about I do a
11	post on Ratter that says here's what \$140
12	million sex tape looks like, and then just
13	"peace out," and then just go to Miami, and
14	just like be on the lam and just do that.
15	And this is what I was planning on doing.
16	I was getting I was getting
17	phones, like, you know, I was basically
18	going to get burner phones, I was going to
19	do this all kind of covert and have, you
20	know, signals and all these people I was
21	working for, and thankfully some people
22	talked me off the ledge
23	MR. LAMMER: Yeah.
24	MR. DAULERIO: and just said, you
25	know, you're not out of this yet,

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1	obviously, and Gawker is not out of this,
2	and I didn't want to do anything to
3	jeopardize Gawker more so than I already
4	had in trial, but that was my first
5	instinct was basically just like, you know,
6	that that much frustration and that much
7	kind of anger and that much sadness over
8	just like what had transpired.
9	It was just like I had that brief
10	sliver of a revenge fantasy so to speak,
11	and also at that time I said to myself,
12	well, what is a thing that we can do that
13	makes this a positive experience in some
14	ways for someone.
15	MR. LAMMER: Yes.
16	MR. DAULERIO: So I began making
17	monthly donations to the NAACP in the name
18	of Hulk Hogan, and then I told the lawyers
19	that, and they freaked out.
20	MR. LAMMER: Yeah.
21	MR. DAULERIO: Rightfully so, and,
22	you know, it's obviously something, too,
23	that I but my thought was just like,
24	okay, well, you know, obviously everybody's
25	an asshole out of this thing, but, you

1	know, let's not forget the racist guy.
2	MR. LAMMER: Yeah, yeah.
3	MR. DAULERIO: If I have to pay for
4	this, why don't I start paying it now, but
5	I'm going to start paying it in his name to
6	the NAACP.
7	MR. LAMMER: Yeah.
8	MR. DAULERIO: And I did do that,
9	and then my checking account got shut down,
10	so but also now that all my spending is
11	basically being kind of raked over the
12	coals and I'm being poked and prodded
13	MR. LAMMER: Yeah.
14	MR. DAULERIO: for every single
15	amount of spending that I do, because it's
16	all supposed to go toward him in some
17	capacity, it's not the best idea right now,
18	even though I think it's a great one and
19	I think it's obviously one that's necessary
20	in order for anyone to kind of come out of
21	this with somewhat clean hands.
22	MR. LAMMER: What's I mean,
23	what's you're existence like right now?
24	MR. DAULERIO: I
25	MR. LAMMER: Are you able to work,

1 are you able --2 Yeah, I started --MR. DAULERIO: 3 I started a new job, I'm not able to 4 disclose at this point, but I did move out 5 here to L.A. to work. 6 MR. LAMMER: Here in lovely Downtown 7 Los Angeles. 8 MR. DAULERIO: I have a limited 9 amount of money that I can make at this 10 point. 11 MR. LAMMER: Got it. 12 MR. DAULERIO: And a limited amount 13 of money that I can take in and, you know, 14 a lot of friends and family have been 15 helping me out just until I get everything 16 straightened out legally, which is not 17 really kind of straightened out that this 18 is going to go away but what they are going 19 to take from me at this point, what 20 possessions of mine they can take. 21 You know, they have -- Hulk Hogan 22 I think owns 44.8 percent of Ratter and all 23 my Gawker stock and everything that he can 24 take at this point legally he's allowed to 25 take it.

1	And I still have to find a
2	collections attorney in California who will
3	let me know exactly what the exemptions are
4	here, but in the meantime, I will be
5	hassled for the \$115 million that I have to
6	pay back up until hopefully the appeals
7	process reverses it.
8	MR. LAMMER: I mean, what has this
9	been like for you personally? I mean, your
10	comments in the deposition are certainly
11	like the main thing that got recorded about
12	you in the trial
13	MR. DAULERIO: I know, right.
14	MR. LAMMER: not so much that you
15	have spent years of your life fighting
16	against a unjust verdict. In my opinion,
17	and I don't really even feel like it's a
18	particularly arguable position, but, you
19	know, what is it like for people you know,
20	people who are not in the like New York
21	media journal journalism circle to have
22	this
23	MR. DAULERIO: Well, I had two funny
24	experiences with that where it just like
25	was and I've had these experiences

1 before where stories blowup. 2 MR. LAMMER: Yeah. MR. DAULERIO: And, you know, people 3 4 have from my past have reached out to me, 5 et cetera. 6 MR. LAMMER: Yeah. 7 MR. DAULERIO: And just like, you 8 know, what the hell are you doing with your 9 life, this is a strange existence. At the 10 time after the video deposition had 11 dropped, I was back in, you know, the hotel 12 in Florida just not paying attention to 13 anything, because you do this long enough, 14 you don't have to see what people are 15 saying on Twitter to just feel it, you 16 know. 17 MR. LAMMER: Yeah, it's a low hum, 18 yeah. 19 MR. DAULERIO: And the text messages 20 I was getting from people, I mean were --21 from people that, you know, I was very 22 close to basically just like were showing 23 their support and obviously like that. 24 MR. LAMMER: Yeah. 25 MR. DAULERIO: And then I had a

1	friend of mine from high school who I
2	hadn't spoken to in four or five months,
3	and he was in London at the time, and
4	he Face Times me, and he's basically like
5	A.J., it seems like you're involved in a
6	child pornography ring. Just let me know
7	what I can do, no questions asked.
8	Just like I'm like, no, obviously
9	that's not it, but he was clearly reading
10	the scroll and my comments
11	MR. LAMMER: Yeah.
12	MR. DAULERIO: about what was
13	MR. LAMMER: Yeah.
14	MR. DAULERIO: I said in, you
15	know, that deposition, but yeah, that
16	was that was a a tough moment.
17	It was a tough moment to process on every
18	single level that you would think it would
19	be. I knew it was coming clearly for two
20	years.
21	Looking back on that day in that
22	deposition, I mean, ultimately what I was
23	thinking was that there was a person across
24	from me who was asking me the same question
25	time and time again who was trying to take

1	away a thing that I loved. I did my best
2	to basically not give them anything and
3	also just did my best to try to keep
4	control
5	MR. LAMMER: Yeah.
6	MR. DAULERIO: at that point, but
7	then there was that moment
8	MR. LAMMER: Yeah.
9	MR. DAULERIO: - where it was hour
10	eight or so, and I there was also
11	remember, there was no trial at this point,
12	this was just for the purposes of kind of
13	information gathering.
14	MR. LAMMER: It was a bunch of like
15	lawyers sitting in a conference room kind
16	of situation.
17	MR. DAULERIO: Yeah, I was a year
18	away from Gawker at that point, and, you
19	know, I came into that with a lot of
20	attitude and was there to basically mumble
21	and grunt and give them a hard time. That
22	was my thinking in my head, and never in a
23	minute thinking that this would come back
24	to haunt me in the way that it did, nor the
25	company in that way.

1	MR. LAMMER: Yeah.
2	MR. DAULERIO: But and after
3	after I got out of that deposition,
4	I remember chatting with Tommy, and he was
5	just like I was just like, man, I did
6	great, I didn't give them shit, I didn't
7	give them anything. Well, there was this
8	one part.
9	MR. LAMMER: Yeah.
10	MR. DAULERIO: And, you know, but
11	but never thinking that, A, people would
12	take it literally, and I understand just so
13	you know how it was edited and presented in
14	court and presented to a jury of six who
15	were not happy to be there
16	MR. LAMMER: Yeah.
17	MR. DAULERIO: and obviously
18	think of the media some way as not me.
19	MR. LAMMER: And we're in Florida
20	just in general.
21	MR. DAULERIO: Well, but but
22	I think I think that, hey, you never do
23	consider that something like that can and
24	will be used against you in a court of law
25	

1	MR. LAMMER: Yeah.
2	MR. DAULERIO: even though that
3	that is something that is basically
4	engrained in everyone's head, and that was
5	definitely something that I didn't this
6	was never going to go to trial in my mind.
7	MR. LAMMER: Right.
8	MR. DAULERIO: I mean, this was
9	something that was going to be settled.
10	MR. LAMMER: Yeah.
11	MR. DAULERIO: And, you know, that
12	was the part of this where I knew something
13	was amiss was the fact that it was not,
14	because I didn't think that Hulk Hogan, who
15	had seemingly suffered all of this
16	embarrassment from this publication and who
17	has, you know, had his world turned upside
18	down over this would actually want to
19	suffer the indignity of revisiting it in a
20	trial format where like a lot more people
21	would potentially hear about it who may
22	have not.
23	MR. LAMMER: Yeah.
24	MR. DAULERIO: So that was the part
25	where I was just like this is something

that's kind of bigger than anything that's
happening going to happen in this
courtroom.
MR. LAMMER: Did you feel like
Gawker supported you in the ways they
should have?
MR. DAULERIO: It's a question I go
over in a lot of ways, and the short answer
is basically just I think everyone was in
over their head.
MR. LAMMER: Yeah.
MR. DAULERIO: I don't think anyone
knew exactly just like what the full scope
of this was going to be. I think that
Gawker at the time was also trying to
basically protect their company as best as
they possibly can.
MR. LAMMER: Yeah.
MR. DAULERIO: I think that I was in
a situation which, I mean, especially after
the Geithner story had run, that, you know,
Gawker was in this mode of being 20 percent
nicer, which I think was just ultimately a
protective way for Nick to kind of just
like distance, try to basically, you know,

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1	have the the good Gawker kind of rise
2	above some of this stuff, even though that
3	this was the thing that was actually going
4	to trial.
5	MR. LAMMER: Yeah.
6	MR. DAULERIO: I realized I did not
7	fit in that 20 percent nicer category in
8	any way, shape, or form.
9	MR. LAMMER: Yeah.
10	MR. DAULERIO: And I knew I was
11	going there, and they had told me this.
12	I mean, I entered into Florida never having
13	met some of the lawyers that were
14	representing me, them having not met me,
15	and I get presented with a manilla folder
16	with basically every single thing I've ever
17	done on the internet that could now be
18	presented in this Court to basically make
19	me look like an asshole.
20	MR. LAMMER: Yeah.
21	MR. DAULERIO: And I was just like,
22	well, how do I because you can't
23	apologize. Like, I mean, you smile, you're
24	an asshole, you are expressionless, which
25	is mostly what they told me to be the whole

1	time. You're a sociopath, that's how
2	you're going to be perceived.
3	And I knew that, and it was it
4	was something that everyday was basically
5	just, okay, you're going to get punched in
6	the face today, they're going to go hard on
7	you today. Just sit there and take it.
8	We're going to take this, and they
9	shouldn't be coming after you. They're
10	after the money, which is Gawker.
11	I I think that it was clear that
12	I was a major part of what the plaintiff
13	was trying to present as the story of who
14	Gawker was. Did I feel under prepared?
15	Yeah, but I don't think anybody can really
16	kind of prepare you for exactly what was
17	going on there, because it didn't seem
18	real.
19	MR. LAMMER: Yeah.
20	MR. DAULERIO: It seemed at some
21	point someone would just kind of just like
22	either move on, or just like, okay, what's
23	the issue at hand here, but it wasn't,
24	it was it was troubling on all fronts.
25	I I I hated the way we were

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1	going after Hulk Hogan and his family and
2	just like showing pictures of him and his
3	family at that time. I was just like this
4	is all dirty pool. This is basically like
5	an ugly situation.
6	MR. LAMMER: Right.
7	MR. DAULERIO: And then everyone
8	like after it was basically, well, that's
9	kind of what happens in trial.
10	MR. LAMMER: Yeah.
11	MR. DAULERIO: And just like, all
12	right. So there's no truth at all.
13	MR. LAMMER: Well, it's an ugly
14	situation that the stakes had no real
15	reason to exist. I mean, it's one thing,
16	you know, I don't know, the Pentagon papers
17	or something.
18	MR. DAULERIO: Yeah, yeah.
19	MR. LAMMER: You know, a legal
20	battle about an American atrocity or
21	something like that.
22	MR. DAULERIO: Right.
23	MR. LAMMER: This is about this
24	is an argument that only has stakes in
25	through in the justice system, otherwise

1	it really is a totally meaningless,
2	frivolous chapter in human history
3	MR. DAULERIO: Exactly.
4	MR. LAMMER: in almost every way.
5	MR. DAULERIO: Yeah, so I mean, like
6	I mean, my I was I was shell shocked
7	and just completely just defenseless in a
8	lot of ways, and that's how I felt. It was
9	the worst feeling in the world, and that
10	year was kind of I knew I knew it was
11	going to be bad, I didn't know it was going
12	to be apocalyptic in any sort of way,
13	because I didn't think that was possible of
14	happening. I don't think most people did.
15	MR. LAMMER: I mean, is it right to
16	say that this sets a precedent that a
17	writer on the internet or an editor on the
18	internet is equally liable
19	MR. DAULERIO: Yeah.
20	MR. LAMMER: for what they
21	publish to the publisher even if the
22	publisher instructed them to publish that
23	sort of thing
24	MR. DAULERIO: Yeah.
25	MR. LAMMER: and it was perhaps

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1	even part of the terms of their employment?
2	MR. DAULERIO: Here's the thing,
3	they obviously did not instruct me to
4	publish that. I mean, I had a lot you
5	have I, like a lot of other Gawker
6	editors, had a lot of editorial freedom,
7	especially at that time.
8	MR. LAMMER: Sure.
9	MR. DAULERIO: I mean, Gawker was a
10	different company in 2012 than it is now or
11	was in 2015, 2014.
12	MR. LAMMER: And it was a company
13	set up by design to give editors that
14	editorial freedom.
15	MR. DAULERIO: Yes, and you make
16	those decisions basically just like never
17	about the the risking kind of just like
18	having the company fall into the ocean is
19	never like that's never a moment where
20	you're basically this is going to happen
21	with this story.
22	MR. LAMMER: Right.
23	MR. DAULERIO: I never felt that
24	with that story, especially since it was
25	vetted internally.

1	MR. LAMMER: Yeah.
2	MR. DAULERIO: I mean, there's a
3	reason it's a minute and 4 seconds.
4	MR. LAMMER: Right.
5	MR. DAULERIO: I mean, there's a
6	reason the snippets of sex that are shown
7	are there. There's a reason we linked back
8	to all of the stories that had already been
9	talking about this tape.
10	MR. LAMMER: Right.
11	MR. DAULERIO: So
12	MR. LAMMER: And Gawker was fighting
13	off I mean, Gawker was used to lawsuits.
14	MR. DAULERIO: Right.
15	MR. LAMMER: Like part of the Gawker
16	business involved knowing that they would
17	be sued.
18	MR. DAULERIO: Of course.
19	MR. LAMMER: Yeah.
20	MR. DAULERIO: And that's I think
21	any tabloid publication is basically just
22	like subjected to that. Everyone kind of
23	knows that end of it. It's not pleasant,
24	but and you definitely don't feel safe
25	one hundred percent of the time, but this

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1	was one where it's like this was not an
2	option where I was presented with this,
3	it's just like, look, you're really
4	risking really putting the company as
5	risk by publishing this story.
6	That conversation never happened,
7	and I don't think many, many people have
8	had that conversation at Gawker, and that's
9	not to say that just like anything was
10	just it's not as reckless as that
11	sounds, but at the same time, the editors
12	had it was the editors' judgment in
13	terms of just like what was something that
14	people would read.
15	MR. LAMMER: Well, it's
16	impossible I mean okay. Here's a
17	scenario to throw at 2012 A.J. Daulerio.
18	MR. DAULERIO: Yeah.
19	MR. LAMMER: In four years you'll be
20	owing \$115 million to Hulk Hogan
21	MR. DAULERIO: Yeah.
22	MR. LAMMER: as a result of a
23	lawsuit by Peter Thiel
24	MR. DAULERIO: Right.
25	MR. LAMMER: who is being talked

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1	about as a potential supreme court justice
2	under the presidency of Donald Trump.
3	MR. DAULERIO: Yes.
4	MR. LAMMER: That like how on
5	Earth do you plan for these kind of
6	eventualities.
7	MR. DAULERIO: Well, and that's the
8	thing is just like I had gone over that
9	scenario actually and prepared for that
10	question specifically in terms of just like
11	going back in time and, you know, this
12	is I hope this doesn't incriminate
13	I mean, what the fuck is there to lose at
14	this point, obviously, but, you know, I'm
15	saying this like if I had that
16	conversation with Nick, and Nick and I are
17	sitting there basically just saying this
18	story will result in this culture war.
19	MR. LAMMER: Yeah.
20	MR. DAULERIO: If it smokes out
21	those enemies, yes, you absolutely do it.
22	I think Nick fights this one hundred
23	percent of the way. If it can potentially
24	like just end Gawker.com, no, nobody would
25	absolutely do that. And, you know, that

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1	wasn't that wasn't that wasn't at
2	risk here, you know.
3	MR. LAMMER: Yeah.
4	MR. DAULERIO: But, you know,
5	ultimately, I mean, this is this is
6	something as as sleazy as the story
7	is, all this is, is basically just like me
8	catching a powerful person lying.
9	MR. LAMMER: Yeah.
10	MR. DAULERIO: That's it, and
11	that's you know, the the sex tape
12	factor of it, basically if people just want
13	to kind of just look at it and say, oh,
14	this is what you get for publishing a sex
15	tape, I also question basically just like
16	their interest in this story. Like I mean,
17	nobody is kind of interested in that case
18	if it's about a lien against Hulk Hogan's
19	house.
20	MR. LAMMER: Right.
21	MR. DAULERIO: So like, I mean,
22	I think a lot of people are getting kind of
23	self-righteous over something that, I mean,
24	they're basically participating in at the
25	same time.

1	MR. LAMMER: Right.
2	MR. DAULERIO: So the fact that
3	it is a story and it's still one hundred
4	percent a story
5	MR. LAMMER: Yeah.
6	MR. DAULERIO: and will now be a
7	story forever, unfortunately
8	MR. LAMMER: Yeah.
9	MR. DAULERIO: That is something
10	that was never in doubt for me.
11	MR. LAMMER: You bring up this idea
12	of smoking out the enemies.
13	MR. DAULERIO: Yeah.
14	MR. LAMMER: And now that it is
15	pretty clear that Gawker is not the end
16	target but
17	MR. DAULERIO: Yeah.
18	MR. LAMMER: that there is a
19	larger target of suing journalists and
20	publishers out of business and using the
21	infinite resources of at least one person,
22	Peter Thiel, but it's a tactic that could
23	be replicated
24	MR. DAULERIO: Absolutely.
25	MR. LAMMER: mostly by the rich

1	people, what do we do? What can be done
2	here?
3	MR. DAULERIO: Well, I mean, here's
4	the thing. Like I said, I am not I am
5	not going to settle at all. Like until
6	this thing gets to the appeals court, I'm
7	not settling. This is an inconvenience,
8	this is obviously something that's hanging
9	over my head, this is not something I wish
10	upon anyone else.
11	MR. LAMMER: Yeah.
12	MR. DAULERIO: I'm getting through
13	it by persevering, and that's it. I still
14	cannot for the life of me sign a piece of
15	paper that in any way puts me on that side
16	of the table. I just can't do it, and I
17	I I think that more than ever, like
18	I said, this would be a really great time
19	to be a journalist.
20	Everybody talks about this chilling
21	effect, it's already happened. I guarantee
22	you that there are publishers that are
23	basically just absolutely backing off
24	things or
25	MR. LAMMER: And there's

going do I want like a career in internet writing where I'm liable, you know. MR. DAULERIO: Yeah, and it's just like remember also like this is not this is not about just whether or not I publish a sex tape for why I got in trouble. This was a thing that was picked b to basically set a company through this case, there were five other ones coming right after it. In mean, this was this was a tactical approach that will probably be used against other people who piss off powerful people on the side of the media. I'm in a good position right now where it's basically like I have no wife, I have no kids, I have no house, I have none of the assets and the trappings that can ultimately kind of be I mean, I'm never going to get a great mortgage rate on a house, I don't think. You know, ultimately, I mean,	1	22-year-olds listening to this show who are
MR. DAULERIO: Yeah, and it's just like remember also like this is not this is not about just whether or not I publish a sex tape for why I got in trouble. This was a thing that was picked to basically set a company through this kind of grinder, and if it wasn't this case, there were five other ones coming right after it. In mean, this was this was a tactical approach that will probably be used against other people who piss off powerful people on the side of the media. I'm in a good position right now where it's basically like I have no wife, I have no kids, I have no house, I have none of the assets and the trappings that can ultimately kind of be I mean, I'm never going to get a great mortgage rate on a house, I don't think. You know, ultimately, I mean,	2	going do I want like a career in internet
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23 house, I don't think. 24 You know, ultimately, I mean,	21	ultimately kind of be I mean, I'm never
24 You know, ultimately, I mean,	22	going to get a great mortgage rate on a
	23	house, I don't think.
25 that that's the thing that I had to kind	24	You know, ultimately, I mean,
	25	that that's the thing that I had to kind

of just make that decision when I was
offered a settlement that was just
atrocious in my mind, which was essentially
just say basically, all right, you know,
it's sign away and say that you basically
just like this is all your fault, or it's
not all your fault, it's all Nick's fault,
or sign a piece of paper that basically
just like incriminates everyone, or
basically just like has to capitulate to
like the demands of people who are
absolutely just this has nothing to do
with Hulk Hogan at this point.
MR. LAMMER: Yeah.
MR. DAULERIO: He's just one guy
sitting at the other end of the table with
an uncashed lottery ticket
MR. LAMMER: Yeah.
MR. DAULERIO: and I'm at the
other end, and the part the thing is, is
just like, you know, I'll be able to kind
of get through this hopefully for a year or
two. I'm not going to talk to a lot of
people about it, because it's just like one
of these things that is going to be

1	ongoing, and I have to kind of just
2	I have good days and bad days about it.
3	I hope I wasn't yelling too much or
4	sounding too bitter about it this whole
5	time.
6	MR. LAMMER: Not at all.
7	MR. DAULERIO: Because that's the
8	part about this that's really hard is
9	definitely being trapped, and also that
10	feeling of being trapped and kind of just
11	not only being trapped but still I have a
12	hearing on October 31st where I'm basically
13	going to be sitting in front of that judge
14	who is going to kind of decide whether or
15	not I was lying on my financial affidavit
16	about these indemnity rights which
17	apparently are worth money, that I was
18	lying about them to cover up this fact, and
19	then she can fine me some more.
20	Like that's preposterous, but that's
21	the way the legal system works right now,
22	and that's the position that I'm in. And,
23	you know, the choices ultimately just like
24	they're giving me are kind of just like
25	take back everything you loved about Nick,

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1	Gawker, and your job, and we'll give you
2	your thousand dollars back, or your ability
3	to make money, or you can walk away from
4	this, but you just can't talk about it ever
5	again.
6	I don't see there's any question for
7	me. I mean, I definitely thought long and
8	hard about it, and I've definitely talked
9	to a lot of people about it. It's just not
10	in me.
11	Some days I absolutely just like
12	wish I can say like is there a phone call
13	I can make to make this all go away,
14	because I want my life back.
15	MR. LAMMER: Yeah.
16	MR. DAULERIO: That's happened, but
17	for the most part I I just think I would
18	regret doing that. That's it.
19	MR. LAMMER: Well, thank you for
20	being so open about this. You're invited
21	back on if you ever want to talk about
22	it again. I'd love to know where you are
23	in a couple of years.
24	MR. DAULERIO: Yeah, I mean, I think
25	that hopefully, that's I mean, that's

1 the part about this, I would like to talk 2 about this in another capacity after Phase 3 17 of this happens. 4 MR. LAMMER: All right. Well, 5 I hope that people listening -- man, this 6 episode made me a little emotional, I'll be 7 honest. 8 MR. DAULERIO: Uh-huh. 9 MR. LAMMER: I got a little like 10 weird teary voice there. I hope you were 11 listening, guys, that if this is what can 12 be done to someone over a --13 MR. DAULERIO: Blog post. 14 MR. LAMMER: -- meaningless blog 15 post, what are the stakes of the actually 16 important truths that many people who are 17 on this show are working on, and see you in 18 a couple of years. 19 MR. DAULERIO: Yeah. 20 MAX: And that was the Longform 21 Podcast. Thank you very much to A.J. 22 Daulerio for doing this. Thanks to my 23 cohost Max Linsky and Evan Ratliff for 24 holding down the fort in my absence. Thank 25 you to our editor, Mickey Capper. Thank

1	you to our intern, Courtney Perell. Thank	
2	you to our sponsors, EA Sports FIFA 17,	
3	MailChimp, School of the Art Institute of	
4	the Chicago, yeah, Casper, Texture. Thank	
5	you all. We'll be back here next week.	
6	(End of recording.)	
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