

EXHIBIT 12

TERRY GENE BOLLEA professionally
known as HULK HOGAN,

Plaintiff,

Case No.: 12012447-CI-011

vs.

HEATHER CLEM; GAWKER MEDIA,
LLC aka GAWKER MEDIA; et al.,

CIRCUIT COURT OF THE SIXTH
JUDICIAL CIRCUIT, IN AND FOR
PINELLAS COUNTY, FLORIDA

Defendants.

**SUBPOENA FOR DOCUMENTS WITH DEPOSITION
TO WORLD WRESTLING ENTERTAINMENT, INC.**

THE STATE OF CONNECTICUT

ISSUED ON _____, 2014

WITNESS: WORLD WRESTLING ENTERTAINMENT, INC.
c/o CT Corporation System
One Corporate Center
Hartford, Connecticut, 06103-3220

You are hereby commanded to produce for copying and inspection the documents and tangible things requested in Schedule A attached hereto and to provide testimony on the topics listed in Schedule B attached hereto.

TO APPEAR: DATE: _____, 2014
 TIME: 10:00 a.m.
 PLACE: Brandon Smith Reporting Service, LLC
 Six Landmark Square
 Suite 400
 Stamford, CT 06901

This subpoena was issued at the request of defendant Gawker Media, LLC, whose attorneys of record are:

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SCHEDULE A

INSTRUCTIONS AND DEFINITIONS

1. “You” and “your” mean World Wrestling Entertainment, Inc. (“WWE”) and any subsidiaries, employees, agents, attorneys, or other persons or entities acting for or on behalf of or in concert with WWE. When documents or things are requested, such request includes materials in the possession, custody or control of your agents, attorneys or other persons acting on your behalf.

2. “Terry Bollea” means Terry Gene Bollea (professionally known as “Hulk Hogan”).

3. “Hulk Hogan” means the character played by Terry Bollea.

4. “Bubba Clem” means Bubba the Love Sponge Clem.

5. “Heather Clem” means Defendant Heather Clem, former wife of Bubba Clem and the woman who appears in the video that accompanied the Gawker Story, as defined below.

6. The “Gawker Story” means the story entitled “Even For a Minute, Watching Hulk Hogan Have Sex on a Canopy Bed is Not Safe For Work, But Watch It Anyway,” as well as the accompanying video, published on www.gawker.com on or about October 4, 2012.

7. The “Lawsuit” refers to any legal proceeding instituted against Gawker Media, LLC, Bubba Clem, or Heather Clem by Terry Bollea relating to the Gawker Story.

8. “Sexual Relations” means sexual intercourse, anal intercourse, fellatio, or cunnilingus.

9. “Sex Tape” means any video, audio and/or audio/video footage featuring Terry Bollea or Hulk Hogan engaged in Sexual Relations with Heather Clem, including excerpts of any such footage.

10. “Hulk Hogan Videos” means video recordings in which Terry Bollea or Hulk Hogan is featured, whether disseminated on tapes, DVD or other tangible medium, or via download to computer, tablet, or mobile device.

11. “Documents sufficient to show” means that you are to produce documents sufficient to establish the subject of the document request and does not necessarily mean all documents relating to such a request.

12. “Communication” includes any type of correspondence, electronic mail, instant messages, voicemail, and any oral conversation, interview, discussion, negotiation, agreement, understanding, meeting or telephone conversation, as well as every kind of written or graphic communication.

13. “Correspondence” when used herein includes letters, emails, telegrams, mailgrams, telexes, memoranda, and any other documents used to make or to record communications.

14. “Media” includes television, radio, newspapers, magazines, websites, mobile apps, and any other form of mass communication.

15. The words “and” and “or” also have the meaning “and/or.”

16. The terms “all” and “any” shall be considered to include “each” and every.” Use of any of these terms incorporates them all.

17. The term “person” means all individuals and entities.

18. The term “document(s)” means all writings and recordings, including the originals and all non-identical copies, whether different from the original by reason of any notation made on such copies or otherwise (including but without limitation to, email and attachments, “instant” messages or “IM” messages, “wall” postings on Facebook, Myspace

postings, Twitter postings or “tweets,” correspondence, memoranda, notes, diaries, minutes, statistics, letters, telegrams, contracts, reports, studies, checks, statements, tags, labels, invoices, brochures, periodicals, telegrams, receipts, returns, summaries, pamphlets, books, interoffice and intraoffice communications, offers, notations of any sort of conversations, working papers, applications, permits, file wrappers, indices, telephone calls, meetings or printouts, teletypes, telefax, invoices, worksheets, and all drafts, alterations, modifications, changes and amendments of any of the foregoing), graphic or aural representations of any kind (including without limitation, photographs, charts, microfiche, microfilm, videotape, recordings, motion pictures, plans, drawings, surveys), and electronic, mechanical, magnetic, optical or electric records or representations of any kind (including without limitation, computer files and programs, tapes, cassettes, discs, recordings), including metadata.

19. Throughout this request, the singular shall include the plural and the plural shall include the singular.

20. The following terms should be read as if they were synonymous, and each should be taken to include the meaning of all of the others: related to, related in any manner to, concerning, referring to, alluding to, responding to, connected with, with respect to, commenting on, about, regarding, announcing, explaining, discussing, showing, describing, studying, reflecting, analyzing or constituting.

21. If you contend that it would be unreasonably burdensome to produce all the documents called for in response to any request, you should:

- (a) produce all documents that are available without unreasonable burden; and
- (b) describe with particularity the reasons why production of the remaining documents would be unreasonably burdensome.

22. In the event that any responsive document cannot be produced in its entirety, you are requested to produce the document to the fullest extent possible, specifying the reasons for your inability to produce the remainder and describing to the fullest extent possible the contents of the unproduced portion.

23. With respect to your responses to the following request for production, if any document or any portion of any document is withheld because of a claim of privilege, please state the basis for your claim of privilege with respect to such document or portion of any document and the specific ground(s) on which the claim of privilege rests, and including, with respect to documents: the date appearing on the document, or if no date appears, the date on which the document was prepared; the name of the person(s) to whom the document was addressed; the name of each person, other than addressee(s), to whom the document, or a copy thereof, was sent or with whom the document was discussed; the name of the person(s) who signed the document, or if not signed, the name of the person(s) who prepared it; the name of each person making any contribution to the authorship of the document; and the general nature or description of the document and the number of pages of which it consists.

24. In the event that any documents or things that would have been responsive to this request have been destroyed, discarded or lost, please identify each such document or thing, including: the nature of the document or thing; the author(s) and addressee(s) of any document; any indicated or blind copies of any document; the document's subject matter, number of pages and attachments or appendices; all persons to whom the document was distributed or persons who have seen the thing; the date of destruction, discard or loss; and, if destroyed or discarded, the reasons therefore and the identity of the person(s) authorizing or carrying out any such destruction or discard.

DOCUMENTS TO BE PRODUCED

Request No. 1: All documents referring or relating to the Sex Tapes.

Request No. 2: All documents referring or relating to the Gawker Story.

Request No. 3: All documents referring or relating to the Lawsuit.

Request No. 4: All documents reflecting, referring, or relating to your consideration of whether to renew your relationship with Terry Bollea or Hulk Hogan from January 1, 2012 to the present.

Request No. 5: All documents referring or relating to the public image of Terry Bollea or Hulk Hogan from January 1, 2012 to the present.

Request No. 6: All market research referring or relating to Terry Bollea or Hulk Hogan from January 1, 2012 to the present, including, but not limited to, any analysis, assessment, or evaluation of the Hulk Hogan brand.

Request No. 7: Documents sufficient to show what characteristics, traits, or other aspects of Terry Bollea or Hulk Hogan you have sought to market or promote from January 1, 2012 to the present.

Request No. 8: Documents sufficient to show how Terry Bollea or Hulk Hogan has been used in WWE's television, print, and video advertising from 2013 to the present.

Request No. 9: All documents for the period from March 1, 2012 to the present reflecting, referring, or relating to communications with Terry Bollea or Hulk Hogan, as well as any agents, representatives, or attorneys representing Terry Bollea, regarding the public image of Terry Bollea or Hulk Hogan.

Request No. 10: All documents for the period from March 1, 2012 to the present reflecting, referring, or relating to communications with Terry Bollea or Hulk Hogan, as well as

any agents, representatives, or attorneys representing Terry Bollea, regarding the public's perception of Terry Bollea or Hulk Hogan.

Request No. 11: All documents for the period from March 1, 2012 to the present reflecting, referring, or relating to communications with Terry Bollea or Hulk Hogan, as well as any agents, representatives, or attorneys representing Terry Bollea, regarding what characteristics, traits, or other aspects of Terry Bollea or Hulk Hogan that WWE has sought to promote.

Request No. 12: All documents reflecting, referring, or relating to your decision to use Terry Bollea or Hulk Hogan as a featured personality for WWE from January 1, 2012 to the present.

Request No. 13: Documents sufficient to show revenues you derived from the sale of Hulk Hogan Videos for the period from January 1, 2012 to the present, including the number of each title sold and the revenue derived from each such title.

Request No. 14: Documents sufficient to show profits you derived from the sale of Hulk Hogan Videos for the period from January 1, 2012 to the present, including the number of each title sold and the profit derived from each such title.

Request No. 15: Documents sufficient to show the amount paid to Terry Bollea or Hulk Hogan related to the sale of Hulk Hogan Videos for the period from January 1, 2012 to the present, including the number of each title sold and the payments made in connection with each such title.

Request No. 16: Documents sufficient to show the economic value to you of a Hulk Hogan Video.

Request No. 17: Documents sufficient to show the economic value to you of displaying or making available Hulk Hogan Videos on any non-subscription website you own or control.

Request No. 18: Documents sufficient to show the economic value to you of each unique visitor to any non-subscription website you own or control that displays or makes available Hulk Hogan Videos.

Request No. 19: All documents reflecting, referring, or relating to communications with Terry Bollea or Hulk Hogan, as well as any agents, representatives, or attorneys representing Terry Bollea or Hulk Hogan, to the extent that those communications refer or relate to one or more of the following: the Sex Tapes, the Gawker Story, the Lawsuit, Bubba Clem, Heather Clem, and any Media report referring or relating to any of the Sex Tapes.

SCHEDULE B

TOPICS FOR DEPOSITION

1. All facts relating to the record-keeping and document retention policies of WWE.
2. All facts relating to the documents provided in response to this Subpoena, including, where applicable, the date sent, date received, the identities of all employees of WWE who reviewed each document, the identities of all employees of WWE who maintained each document, and the identities of all employees of WWE who had access to copies of each document.
3. All facts relating to the authenticity of documents provided in response to this Subpoena.
4. All facts relating to the Sex Tapes.
5. All facts relating to the Gawker Story.
6. All facts relating to the Lawsuit.
7. All facts relating to the role of Terry Bollea or Hulk Hogan with WWE from January 1, 2012 to the present.
8. All facts relating to the decision whether to expand the role of Terry Bollea or Hulk Hogan with WWE from January 1, 2012 to the present.
9. All facts relating to your consideration of whether to renew your relationship with Terry Bollea or Hulk Hogan from January 1, 2012 to the present.
10. All facts relating to the public image of Terry Bollea or Hulk Hogan from January 1, 2012 to the present.
11. All facts relating to market research relating or referring to Terry Bollea or Hulk Hogan from January 1, 2012 to the present.

12. All facts relating to the marketing, promotion, or advertisement of Terry Bollea or Hulk Hogan by or in connection with WWE from January 1, 2012 to the present.

13. All facts relating to the economic value to WWE of a Hulk Hogan Video.

14. All facts relating to the economic value to WWE of displaying or making available Hulk Hogan Videos on any non-subscription website WWE owns or controls.

15. All facts relating to the economic value to WWE of each unique visitor to any non-subscription website WWE owns or controls that displays or makes available Hulk Hogan Videos.

16. All facts relating to the sale of Hulk Hogan Videos for the period from January 1, 2012 to the present, including, but not limited to, the amounts paid to Terry Bollea or Hulk Hogan related to the sale of Hulk Hogan Videos.

17. All facts relating to communications with Terry Bollea or Hulk Hogan, as well as any agents, representatives, or attorneys representing Terry Bollea or Hulk Hogan, to the extent that those communications refer or relate to one or more of the following: the Sex Tapes, the Gawker Story, the Lawsuit, Bubba Clem, Heather Clem, and any Media report referring or relating to any of the Sex Tapes.