

EXHIBIT 17

REQUESTS SEEKING INFORMATION ABOUT THE COMMERCIAL VALUE OF HULK HOGAN

Please note, many of the following requests do not specifically request financial information or information about the value of Hulk Hogan's name and likeness, but that information would be responsive to the requests. Highlighting reflects Gawker's proposed revisions to the requests.

WWE

- **Request No. 4:** All documents reflecting, referring, or relating to your consideration of whether to renew your relationship with Terry Bollea or Hulk Hogan from January 1, 2012 to the present. Please note that this request does not seek any documents reflecting Terry Bollea's or Hulk Hogan's finances or contracts with him, other than to the extent they involve the value of, or sales or licensing of, his appearance or the use of his likeness in connection with Hulk Hogan Videos as requested in Requests No. 13, 14, 15, 16, 17, and 18.
- **Request No. 12:** All documents reflecting, referring, or relating to your decision to use Terry Bollea or Hulk Hogan as a featured personality for WWE from January 1, 2012 to the present. Please note that this request does not seek any documents reflecting Terry Bollea's or Hulk Hogan's finances or contracts with him, other than to the extent they involve the value of, or sales or licensing of, his appearance or the use of his likeness in connection with Hulk Hogan Videos as requested in Requests No. 13, 14, 15, 16, 17, and 18.
- **Request No. 13:** Documents sufficient to show revenues you derived from the sale of Hulk Hogan Videos for the period from January 1, 2012 to the present, including the number of each title sold and the revenue derived from each such title.
- **Request No. 14:** Documents sufficient to show profits you derived from the sale of Hulk Hogan Videos for the period from January 1, 2012 to the present, including the number of each title sold and the profit derived from each such title.
- **Request No. 15:** Documents sufficient to show the amount paid to Terry Bollea or Hulk Hogan related to the sale of Hulk Hogan Videos for the period from January 1, 2012 to the present, including the number of each title sold and the payments made in connection with each such title.
- **Request No. 16:** Documents sufficient to show the economic value to you of a Hulk Hogan Video.
- **Request No. 17:** Documents sufficient to show the economic value to you of displaying or making available Hulk Hogan Videos on any non-subscription website you own or control.

- **Request No. 18:** Documents sufficient to show the economic value to you of each unique visitor to any non-subscription website you own or control that displays or makes available Hulk Hogan Videos.

TNA

- **Request No. 12:** Documents sufficient to show how much Terry Bollea was paid for each Bound to Glory with which he was involved in any way.
- **Request No. 18:** Documents sufficient to show revenues you derived from the sale of Hulk Hogan Videos for the period from January 1, 2012, including the number of each title sold and the revenue derived from each such title.
- **Request No. 19:** Documents sufficient to show profits you derived from the sale of Hulk Hogan Videos for the period from January 1, 2012, including the number of each title sold and the profit derived from each such title.
- **Request No. 20:** Documents sufficient to show the amount paid to Terry Bollea or Hulk Hogan related to the sale of Hulk Hogan Videos for the period from January 1, 2012 to the present, including the number of each title sold and the payments made in connection with each such title.
- **Request No. 21:** Documents sufficient to show the economic value to you of a Hulk Hogan Video.
- **Request No. 22:** Documents sufficient to show the economic value to you of displaying or making available Hulk Hogan Videos on any non-subscription website you own or control.
- **Request No. 23:** Documents sufficient to show the economic value to you of each unique visitor to any non-subscription website you own or control that displays or makes available Hulk Hogan Videos.

Bay Harbor and Mallah

- **Request No. 6:** All documents referring or relating to marketing and advertising the Restaurant using Terry Bollea's or Hulk Hogan's name and likeness from January 1, 2012 to the present. Please note that this request does not seek any documents reflecting Terry Bollea's or Hulk Hogan's finances or contracts with him, other than to the extent they involve the amount Bollea and/or Hogan has been paid for licensing his name, likeness, and/or any trademarks in connection with the Restaurant, as requested by Request No. 7.
- **Request No. 7:** All documents referring or relating to licensing Terry Bollea's or Hulk Hogan's name, likeness, and/or any of his trademarks in connection with the Restaurant, including without limitation all documents referring or relating to any request or proposal by anyone affiliated with the Restaurant, or by Terry Bollea or

Hulk Hogan (or any person acting on behalf of Terry Bollea or Hulk Hogan) in connection therewith.

- **Request No. 10:** All market research referring or relating to Terry Bollea or Hulk Hogan from January 1, 2012 to the present, including any analysis, assessment, or evaluation of the value of Terry Bollea's or Hulk Hogan's name or likeness.

Tech Assets and Hardgrove

- **Request No. 6:** All documents referring or relating to licensing Terry Bollea's or Hulk Hogan's name, likeness, and any of his trademarks in connection with Hostamania, including without limitation all documents referring or relating to any request or proposal by you, or by Terry Bollea or Hulk Hogan (or any person acting on behalf of Terry Bollea or Hulk Hogan) in connection therewith.
- **Request No. 7:** All documents referring or relating to the decision by you, Tech Assets, Inc., and/or Hostamania to feature Terry Bollea or Hulk Hogan in marketing and advertising for Hostamania.
- **Request No. 13:** All market research referring or relating to Terry Bollea or Hulk Hogan from January 1, 2012 to the present, including any analysis, assessment, or evaluation of the value of Terry Bollea's or Hulk Hogan's name or likeness.

Peter Young, Darren Prince, and Prince Marketing Group

- **Request No. 6:** All documents reflecting, referring, or relating to offers or invitations for Terry Bollea or Hulk Hogan to appear at events or in any Media from January 1, 2011 to the present.
- **Request No. 7:** All documents reflecting, referring, or relating to pitches or proposals by you for Terry Bollea or Hulk Hogan to appear at events or in any Media from January 1, 2011 to the present.
- **Request No. 8:** All documents reflecting, referring, or relating to offers or invitations for Terry Bollea or Hulk Hogan to appear in, or for his name or likeness to be used in, advertisements from January 1, 2011 to the present.
- **Request No. 9:** All documents reflecting, referring, or relating to pitches or proposals by you for Terry Bollea or Hulk Hogan to appear in, or for his name or likeness to be used in, advertisements from January 1, 2011 to the present.
- **Request No. 10:** All documents reflecting, referring, or relating to offers or invitations to license Terry Bollea's or Hulk Hogan's name or likeness for products or commercial enterprises from January 1, 2011 to the present.
- **Request No. 11:** All documents reflecting, referring, or relating to pitches or proposals by you for a person or entity to license Terry Bollea's or Hulk Hogan's

name or likeness for products or commercial enterprises from January 1, 2011 to the present.

- **Request No. 12:** All documents reflecting, referring, or relating to Terry Bollea's and Hulk Hogan's appearances in any Media, including without limitation interviews, advertisements, and publicity, from January 1, 2011 to the present.